

M&M Global Awards call for entries

LONDON, UK: The M&M Global Awards have been recognising and celebrating the most innovative and effective panregional advertising campaigns for over 20 years. Could your campaign be eligible?



- Best Nation & Destination Marketing Campaign
- · Best Local Execution of a Global Brand
- Best Automotive Campaign *NEW*
- Best Communications Strategy
- Best CSR Campaign
- Best Campaign for Reaching Business & Political Decision Makers
- · Best Contribution to a Campaign by a Media Owner
- · Best Use of Digital
- · Best Use of Content
- · Best Targeted Campaign
- Best International Launch or Re-launch Campaign
- Best Engagement Strategy
- The Effectiveness Award

Enter any of these <u>13 categories</u> today and you could be called to the stage to collect one of the M&M Global Awards on 5 September in London.

Don't forget, the entry deadline date is Friday 24 May 2013.

Enter today

Want to get inspired? Check out last year's M&M Global Awards winners.

Keep an eye on the website for the latest news and updates at www.mandmawards.com and join the conversation on Twitter using #mmawards13.

Key dates

Entry deadline: 24 May 2013

Shortlist announcement: 17 July 2013

M&M Global Awards ceremony: 5 September 2013

Gala dinner

Date: 5 September 2013

Venue: The Grosvenor House Hotel, London

For table enquiries please click here

or contact <u>Paddy O'Neill</u> +44 (0) 20 7367 6995

Contacts

For entry inquiries please contact: <u>Danielle Redwood</u>

+44 (0) 20 7367 6979

For sponsorship enquiries please contact:

Steven Scaffardi

+44 (0) 20 7367 6981

For more, visit: https://www.bizcommunity.com