

All-new Kaspersky tablet security to be unveiled at Mobile World Congress 2012

BARCELONA, SPAIN: Kaspersky Lab, a leading developer of secure content and threat management solutions, is set to unveil its tailored security solution for Android-based tablets at the world's largest international mobile technology exhibition later this month.



The official launch of the latest version of Kaspersky Tablet Security will take place on 28 February at Mobile World Congress 2012, in Barcelona, Spain. The product includes cloud technology support for antivirus technologies, web security and anti-theft protection. It is a specialised security solution that ensures both protection against malicious and fraudulent software, and the inviolability of personal data in case of loss or theft of a device.

Press conference

Accompanying the launch, Kaspersky Lab CEO and co-founder Eugene Kaspersky will host a press conference: 'The Mobile Environment as a Paradise for Cyber Criminals'. The event is to be held in Hall 6 of the Second floor, Room/Sala B at 11:00 on 28 February.

The conference will kick off with Kaspersky presenting his forecasts for the development of organised mobile cybercrime, how it is evolving out of traditional cybercrime and what makes it different. Senior malware analysts Vicente Diaz and Denis Maslennikov will give an overview of the current mobile threat situation, while Victor Dronov, senior product manager, Mobile Solutions, will present the latest version of Kaspersky Tablet Security and a beta-version of the new Parental Control product for Android and iOS operating systems.

For detailed information about Kaspersky Lab products, and expert advice from our specialists, visitors are invited to the company's stand at ?38, Hall 7 of the Mobile World Congress 2012. The event runs from 27 February to 1 March.

Further information on Mobile World Congress 2012 is available at: www.mobileworldcongress.com.

Press conference program

11:00-11:15	Welcome breakfast and registration	
11:15-11:40	Eugene Kaspersky, CEO, Co-Founder, Kaspersky Lab	Organised Mobile Cybercrime
11:40-12:00	Denis Maslennikov, Senior Malware Analyst, Kaspersky Lab & Vicente Diaz, Senior Malware Analyst, Kaspersky Lab	The Mobile Malware Threatscape
12:00-12:20	Victor Dronov, Senior Product Manager, Mobile Solutions, Kaspersky Lab	Protecting Tablets and Smartphones: the all-new Kaspersky Tablet Security and beta-version of Parental Control for Android and iOS operating systems
12:20-12:25	Dr Anastasia Lauterbach, Senior Vice President of Global Business Operations Europe, Qualcomm	Why business should care about mobile security
12:25-12:40	Q&A session	
12:40-13:00	Coffee break	

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