

White Square festival announces 2023 jury

White Square, one of the largest international creativity festivals in Europe has announced its jury for 2023.



Creative and Branding Jury. Source: Supplied.

Annually agencies from more than 35 countries submit their entries and the geography of the festival participants continues to expand.

Eight categories

The call for entries is open: participants are welcome to submit their entries online till 28 April. Entries are accepted in 205 nominations in eight categories.

The festival believes it brings a high level of judging, professional competence and impartiality in the evaluation of entries. This year, four line-ups of international jury represented by experts with worldwide recognition in the advertising industry, numerous awards and experience in judging prestigious creativity festivals around the world will evaluate the entries.

Creative and branding

Creative and branding jury is judging creative and branding contests: film, print, radio & audio, outdoor, integrated, branded content and entertainment, creative use of media, communication design, packaging design, digital & interactive design, product design, brand environment design.

Marketing and digital jury

MARKETING & DIGITAL JURY

white square

International Advertising and Marketing Festival

adfest.by

 FRANCESCO NAPOLEONE Executive Creative Director Accenture Song	 LAURIE LACOURT Creative Director FamousGrey Brussels	 KESTREL LEE Integrated solutions, Creative Lead Dentsu China, Growth Solutions	 JUAN PABLO VALENCIA Regional Creative Advisor FCB Artgroup	 KYRA VON MUTIUS Co-Founder Partners Creative Consultancy	 MISCHA SCHREUDER Executive Creative Director / Creative Partner, Fitzroy	 SAADI ALKOULALI Executive Creative Director Webelia	 NIKOLINA POPOVIC Creative Director Liwa Content. Driven
 ARTUR LIPORI Creative Director Google Creative Lab	 NICOLETTA STEFANIDOU Co-Founder and Creative Chief Officer, Tinker Tailor	 ROMAN BOKOV Creative Director DPG	 HANNA STENWAL Creative Director INGO Stockholm	 IOANA ENACHE Social Media & Activation Creative Director MRM Romania	 PABLO MALDONADO Executive Creative Director Grey Middle East	 VLADILEN SITNIKOV Brand Director at Skillbox, Partner of GRAPE Creative Agency	 ELOI ASSELINE CEO Weber Shandwick Paris
 TOMOKO KANEZAKI Managing Director / Executive Creative Director, Dentsu Tokyo	 YOSUI ARANGÜENA Founding Partner and CEO Made Group	 LUITGARD HAGL Executive Creative Director & Managing Director Jung von Matt LIMMAT					

Marketing and digital jury is judging marketing effectiveness, marketing services, digital and media contests, marketing effectiveness, brand experience and activation, PR, direct, campaigns, sectors, innovations, creativity driven transformation, digital, mobile, social and influencer, creative data, channels, excellence in media and media campaigns.

Craft jury

CRAFT JURY

white square

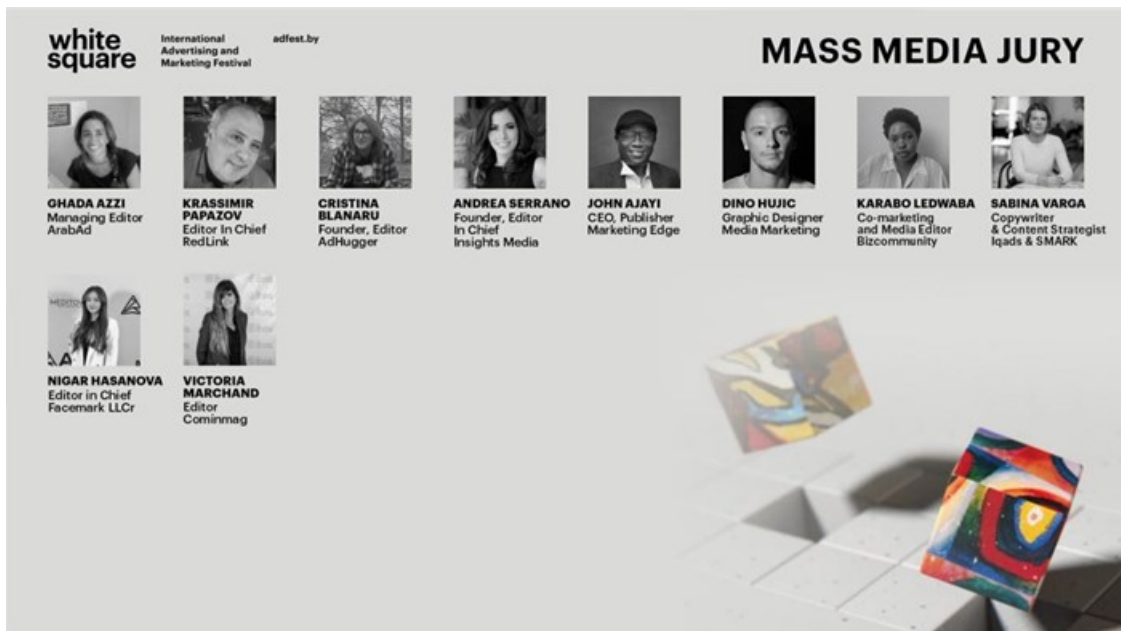
International Advertising and Marketing Festival

adfest.by

 ALEX TEODORESCU Executive Producer Sage Film	 DIEGO LAUTON Creative Director Ogilvy Social.Lab Amsterdam	 ANDY VENTURA Independent Creative Director	 JASON BURAYAG Senior Creative Director Socialize / We Are Social Dubai	 MARIA FRIDMAN Art Director Garbergs	 JAVIER LOURENÇO Director, Owner Flamboyant Paradise	 MOTHEO MOENG Cinematographer Exposure Crew	 CRISTIAN CHÁVEZ Creative Director Inbrax
 MIKE AWAD Freelance Creative Director	 CHRISTIAN GOSCH Founder & Creative Director Studio Spezial	 BEATRIZ JEREZ Creative Director Bungalow25	 MANAL NAJI Senior Creative Director Leo Burnett	 RENATA MURATOVA Creative Group Head Gforce/Grey	 ROBERTO BATTAGLIA Founder / Executive Creative Director Gitto Battaglia_22	 MICHAEL WILK Global Head of Art Serviceplan Group	
							

Craft jury is judging Craft contest: film craft, print and outdoor craft, excellence in radio and audio.

Mass Media jury



Mass Media J=jury is judging the Mass Media contest: communication, digital and mobile, reach, integrated campaigns, change for good brands, change for good nonprofit, charity and government.

Changes and additions to the jury are possible.

The main judging criteria are the creative idea and its implementation.

Read their profiles [here](#).

Enter promo code BIZCOMMUNITY in the field IDEA in personal cabinet to get 10% discount on entries submission.

For more, visit: <https://www.bizcommunity.com>