

KFC Add Hope donates R1.5m to PSFA's school feeding programme

As part of its ongoing commitment to fighting childhood hunger, KFC Add Hope recently donated R1.5m to the Peninsula School Feeding Association (PSFA) for school feeding.



Source: Supplied

This donation will enable PSFA to serve a total of 905,400 meals to 3,030 learners on its feeding programme attending the following nine schools in the Western Cape for a calendar year.

The nine schools are Blue Downs Primary, Buck Road Primary in Lotus River, False Bay Primary in Macassar, Gateway Primary in Delft, HJ Kroneberg Primary in Kensington, St Michael's Primary in Khayelitsha, Wellington Primary, Summerdale High (formerly Aloe Junior High) in Mitchells Plain and Oval North High School in Beacon Valley.



The right to food is a fundamental human right that must be realised with greater urgency

Andy du Plessis, FoodForward SA 10 Mar 2022



Andra Nel, brand purpose and reputation manager at KFC, commented: "We have been so humbled by the incredible work that PSFA has done to relieve hunger for more than 60 years. The R1.5m donation from KFC Add Hope will see more children being reached and help us extend our support across nine schools in the Western Cape."

Nel explains that KFC Add Hope remains committed to helping as many children as possible obtain access to the nutrition they need to learn, grow and thrive.

“The sad reality is that many children in the Western Cape arrive at school daily with an empty stomach. We know that a hungry child is one that would not be able to realise his or her potential and this is why we are committed to ensuring that South Africa’s less privileged children receive a nutritious breakfast and lunch at school every day to enable them to learn and function well, and empower them to reach their full potential,” Nel says.

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