

JoziMom crowned as Mrs South Africa 2021

Jo Judnick-Wilson (40) from Johannesburg has been crowned the new Mrs South Africa this past weekend at Emperors Palace.



Jo Judnick-Wilson

Fondly known as “JoziMom”, the mom of two is an entrepreneur and content creator with a Bachelor’s degree in Communication Science.

Roxy van Bruwaene (39) from Emalahleni was crowned as the first runner-up with Michelle Forsyth (29) from Cape Town as the second runner-up.

The show was hosted by award-winning tv and radio host, Pearl Modiade and a spectacular showcase of South African talent and beauty.

As part of the Mrs South Africa programme, the finalists underwent a six-month journey focused on self-development, becoming a voice of change within their communities, and showing up as the strong, influential women they are to create a positive domino effect throughout South Africa to empower women beyond just the Mrs SA platform.



Joani Johnson, CEO, said, “As always, the Mrs South Africa organisation continues to celebrate diversity and develop brave, bold, bonafide women and this year we had an incredibly strong group of finalists who have all made me exceptionally proud. We are excited to welcome Jo to our Mrs SA sisterhood.”

The selection committee that had the difficult task of selecting the new Mrs South Africa consisted of Mrs World 2019 runner-up Matapa Maila (head adjudicator), television presenter Dr Fez Mkhize, Madelain Roscher PR Guru of PR Worx, former Miss SA Tansey Coetzee, television personality Lebo Mokoena, and former Mrs South Africa, Marelize Steyn-Earle.

“To quote Amy Tenney, the world needs strong women. Women who will lift and build others, who will love and be loved, women who live bravely, both tender and fierce, women of indomitable will. To the Mrs South Africa class of 2021, the bravest women I know, this journey has been a walk of grace, we have laughed together, cried together, but most of all, we’ve grown together thanks to Mrs SA’s empowerment programme. I am forever grateful for the friendships we have forged and have the utmost respect for each of you. May we continue to effect change by taking those risks, and continue to rise by lifting those around us,” Judnick-Wilson concluded.

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