

FNB vaccinated customers in line to win R18m

Over the next three months, financial incentives of up to R18m are being offered to FNB vaccinated customers with the first winner to be revealed early in November 2021.



Source: ©ismagilov [123rf](#)

A monthly draw can give the bank's vaccinated customers of up to R6m per month.

Vaccinated customers can win R3m for just being a vaccinated FNB customer, R2m million more if a customer is vaccinated and has insurance with FNB Life, and another R1 million if they are a vaccinated senior (an FNB customer) 60 years and above.

Impact of Covid-19

The campaign is in support of national efforts to minimise the impact of Covid-19 through vaccination, to encourage wellness and to live the brand promise of helpfulness.

"Through our life insurance business we've witnessed first-hand the devastating impact of Covid-19 in mortality and retrenchments.

"While we continue to support our customers through a range of measures including expediting insurance claims, we also

want to promote wellness through our nav» Wellness function on the FNB App to help minimise the impact of Covid-19 on lives and livelihoods.

“As a responsible corporate citizen, we believe that higher levels of vaccination are important to the opening of the local economy,” says Lee Bromfield, CEO of FNB Life.

A voluntary choice

He adds that while vaccination remains a voluntary choice, they believe vaccination coupled with strict adherence to Covid-19 safety protocols is key to minimising the impact of this pandemic.

“Overall, we see the vaccination programme as a means to help lower the mortality rate of our customers and encourage our customers to consider getting vaccinated not only for their own health benefits but for the good of the economy and the society at large,” adds Bromfield.

FNB says vaccinated customers can enter the draw for the wellness incentive by going onto the FNB App and following the below process:

- Accept the nav» Wellness Terms and Conditions and set up your Health profile in order to access the Vaccine Status button on the FNB/RMB Private Bank banking App.
- Through the Vaccine button on nav» Wellness, accept that you have been vaccinated and accept the Terms and Conditions in order to be entered into the promotional competition.

Qualifying customers can submit their information from 7 October 2021.

For more, visit: <https://www.bizcommunity.com>