

# 10 African women to watch in blockchain and Bitcoin

Paxful highlights 10 women in Africa who are making waves in the rapidly growing blockchain and Bitcoin industries.



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Blockchain technology is one of the most notable developments of our age. A recent Deloitte survey of senior executives worldwide in 2019 found that 53% of respondents said blockchain has become a critical priority (an increase from last year) and 83% of respondents believe there are compelling use cases for blockchain.

Paxful recently launched an annual list of the leading female professionals and entrepreneurs in the African blockchain and Bitcoin industries to highlight some of the most influential women in these emerging sectors.

In no particular order, the individuals on this year's list are all innovative and inspirational leaders who are actively making a difference and carving the pathway for other females to enter and make their mark in a space that has been predominantly occupied and led by men.

"Personally, I think women are better at tech. Women add a new dimension to innovation, they're better collaborators, community builders and in many ways better problem solvers. And as such are absolutely critical to the future of the blockchain and bitcoin ecosystem. Paxful is committed to growing female participation in the sector, and especially championing female talent from emerging markets," says Ray Youssef, co-founder and chief executive officer of Paxful.



#BlockchainAfrica: The state of the crypto-economy in Africa

Evan-Lee Courie 6 Mar 2020



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**Leading by example**

While in a 2018 study by blockchain incubator and VC Longhash, only 14.5% of blockchain startup team members were found to be women, more than 40% of Paxful's employees are women and the company is set to further increase female appointments across all its offices, which include Estonia, New York City, Philippines, as well as South Africa. Female representation is a priority in every department with many women fulfilling leadership and managerial roles across the various offices.

As an advocate for inclusion, Paxful treats every employee equally no matter gender, race, culture or skill set; providing deep training and development opportunities to all employees and ensuring that wellness and health remain top of mind.

## **Priority: Education**

Well known for its investment in bitcoin education, Paxful started rolling out mini bitcoin-economy training seminars at tertiary institution campuses across South Africa and Kenya last year. Female participation in the training sessions was high.

The company later launched a global ambassador program called the Paxful Peer Program aimed at connecting young bitcoin users across the globe. African female participants have been among some of the top performers in the program. Through its #BuiltWithBitcoin charitable initiative the company has also awarded bursaries to women from underprivileged backgrounds and plans to build 100 schools across emerging markets.

## **The Inaugural List - 2020**

Top 10 Influential Female Leaders In Blockchain & Bitcoin In Africa (in no particular order):

- **Ojuedeire Doris, founder of Blockchain African Ladies (BAL), (Nigeria)**

As a professional accountant, Doris is a true blockchain evangelist. She is the founder of Blockchain Ladies Africa (BAL), a 3,000 member all-female group that focuses on uniting African women and leading blockchain education. She is a serial entrepreneur and business advisor with a unique combination of experiences in entrepreneurship, business development, and strategic marketing. Doris is passionate about women in Africa and believes blockchain represents freedom for African women.

- **Alakanani Itireleng, founder of SatoshiCentre (Botswana)**

Known as "The Bitcoin Lady", Itireleng is one of the leading blockchain influencers on the African continent. Her story is one of remarkable hope as she tragically lost her son to illness in the late 2010s, but in her battle to fund her son's treatment, she heard about bitcoin as a way to accept international donations.

This led to the start of her journey, which has seen her become one of the first proponents of bitcoin in her country.

As a trained teacher, she has transferred her teaching ability from traditional subjects to teaching blockchain technology.

She established the Satoshicentre, a blockchain hub in Gaborone where she works with developers to try to increase the understanding of bitcoin and how to utilize blockchain technology in developing solutions to everyday-life problems faced by Africans.

- **Yaliwe Soko, founder and chairwoman of United Africa Blockchain Association (UABA) (Zambia/South Africa)**

As a blockchain and crypto early adopter, Soko has established her presence in the sector by becoming the chairwoman of the United Africa Blockchain Association and founder of Essence Crypto Consultants, as well as United Africa Women in Blockchain.

Passionate about education, technology, and financial inclusion, she ventured into cryptocurrency and blockchain technology in 2016 upon discovering the difference it can bring to the world, and especially how it can help improve inefficiencies in Africa.

As a qualified training facilitator and assessor, she has developed a learner guide for beginners and numerous YouTube tutorials on blockchain technology and cryptocurrency and how to explore opportunities.

- **Monica Singer, country lead at Consensys SA (South Africa)**

As a seasoned executive, Singer has not been afraid of ushering in a change in the financial sector space. In 2017, she was appointed as South Africa Lead for Consensys, an international venture production studio using blockchain technology to build distributed applications on the Ethereum world computer. She has held numerous board and advisory positions including board member of the South African Institute of Chartered Accountants and the Accounting Blockchain Coalition which sets the audit accounting and tax guidelines for crypto assets based.

- **Sonya Kuhnel, founder of Blockchain Academy; co-founder/director of Bitcoin Events; co-founder/COO of Xago (South Africa)**

Kuhnel was one of the first women involved in the industry in South Africa. In 2013, she started a bitcoin payment company called Bitcoin Payments, a BitPay Affiliate partner, which allowed online merchants in South Africa to accept bitcoin as a payment method for goods and services.

She went on to co-found Bitcoin Events in 2014, a company that hosts South Africa's leading cryptocurrency and blockchain events, namely the Blockchain Africa Conferences as well as the Crypto Fest. Realising the need for education around blockchain and cryptocurrencies, she established the Bitcoin Academy in 2015 which was later renamed to the Blockchain Academy.

Kuhnel is also the co-founder and COO of Xago, a Cape Town-based company offering an XRP cryptocurrency exchange, gateway and payment platform for retailers enabling fast and cost-effective payments using the Ripple blockchain.

- **Imen Ayari, head of Innovation Factory, Talan Tunisia (Tunisia)**

Ayari is a mechanical engineer from Tunisia and executive MBA graduate from the Mediterranean School of Business with many years of experience working in finance and technology for multinational firms such as Ubitrade, Gltrade, Fis and Sunagrd where she founded the Sungard Byrsa Lab.

She has been the Chief Blockchain Officer and Head of Innovation Factory at Talan since 2017. As a leading blockchain and cryptocurrency expert, she has established and managed a number of tech organisations aimed at disseminating consistent innovations in Africa. She enjoys training individuals and businesses on how they can implement the new technology in their operations and make it work for them. She also organises hackathons and events related to solving problems with tech.

- **Roselyn Gicira Mwangi, chairperson of Blockchain Association of Kenya; head of the Kenyan Women in Blockchain Chapter (Kenya)**

Mwangi is the chairperson of the Blockchain Association of Kenya and also heads the Kenyan Women in Blockchain Chapter. She is very interested in the innovation coming from disruptive technologies like blockchain startups and has worked to empower innovative tech startups in East Africa.

She is a certified member of the Kenya Institute of Directors, a non-political professional organisation of individual corporate directors and senior managers committed to the professional practice of corporate directorship in Kenya.

Mwangi previously worked for eight years as a UN Women program officer. Thereafter she went into business for 10 years as a Safaricom business dealer where she opened and operated several Safaricom retail and money transfer outlets.

- **Naomi Snyman, blockchain lead at Standard Bank Group; chair for the South African Financial Blockchain Consortium (South Africa)**

A seasoned corporate executive, Snyman is the Blockchain Lead for the Standard Bank Group, a role that stretches across 16 African countries for both Commercial and Retail Banking. She is also Chair of the South African Financial Blockchain Consortium. She sees the main potential of Blockchain on the African continent to drive economic freedom in the ecosystems that we live and work in, through the distribution of trust and central power.

Snyman is also passionate about discovering and developing strategic business ideas throughout Africa by creating value through solving key customer problems that result in commercially viable business opportunities by leveraging emerging disruptive technologies.

- **Michelle Chivunga Nsunsumuco, founder, CEO, and Investor at Global Policy House; senior advisor to Government of Bermuda (Global Fintech Advisory Board) (Zambia)**

Nsunsumuco owns her own digital and investment business exploring emerging technologies such as blockchain technology in the context of emerging markets, trade, enterprise and sustainable development. Referred to as a young thought leader in the blockchain space, she works across borders to evaluate the impact of emerging technology for different segments of society including women, business, governments and others; as well as drive education on how to leverage digital tools to drive forward social and economic development.

Nsunsumuco's first engagement relating to blockchain was in 2009, which led to the start of her journey to evaluate the growth of the digital economy and potential of emerging technologies such as blockchain, quantum computing, Big Data and others. She has also been undertaking research and education on these technologies with university partners and global institutions such as WTO, UN, World Bank, African Union and many others.

She also holds several positions on various boards including the African Union - Digital Trade and Transformation Taskforce.

- **Olayinka Odeniran, co-founder of Black Women Blockchain Council (BWBC) (Nigeria)**

Odeniran is a highly respected financial services risk management expert and renowned international attorney who specialises in blockchain, crypto and emerging technologies. She has over 15 years of experience in compliance and helping financial firms navigate through international regulations.

She holds an M.S. in Cybersecurity Management and Policy which she relies on to provide information assurance to financial institutions and the blockchain landscape. She now combines her passion for blockchain, cybersecurity and compliance to provide consultancy services for financial institutions.

In her spare time and as the co-founder of the Black Women Blockchain Council, Odeniran strives to increase the number of young girls and black women in blockchain, fintech and other emerging technologies. She is also a digital content writer and has produced several informative and engaging articles for major online global magazines. In addition, as a renowned speaker, she has presented at several blockchain conferences.

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