

Radisson Hotel signs third brand to Tunisia

The Radisson Hotel Group has announced the signing of its first Radisson branded hotel in the city of Tunisia, Radisson Hotel Tunis. The addition marks the group's fourth hotel in the country, which brings its African portfolio to almost 100 hotels in operation and under development.



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Elie Younes, executive vice president and chief development officer, Radisson Hotel Group, said: "We see a great opportunity in Tunis, as there is currently a limited supply of high-quality accommodation in the city. Tourism remains one of the most important sectors in the country with the sector accounting for nearly 10% of total investment, according to WTTC. We look forward to a successful journey with our partners and to providing career opportunities for the local people."

Key features and attractions

The new-build hotel will feature 117 rooms, comprising of standard rooms and suites. Guests will enjoy a variety of cuisines and refreshing beverages at the hotel's restaurant, bar and rooftop lounge. The meetings and events facilities will consist of five meeting rooms and conference space of 358sqm. To unwind, guests will have access to a fitness room, wellness spa and a panoramic swimming pool leading on to an expansive terrace.

The hotel, scheduled to open in Q1 2023, will be located in Tunis North, just 11km from the airport. It will be a part of the IQ Smart Building & Business Center, which will include the hotel, retail spaces and commercial offices with the latest technology. The hotel will also be next to the large mixed-use Tunis Sport City project that is currently under development and intended to train a new sporting generation and inspire future champions.

For leisure guests, Tunis's old town, the Medina, is a nearby major attraction containing more than 700 monuments, palaces, mausoleums and the Great Mosque. Located just 5km from the hotel, the Carthage Ancient Ruins, a UNESCO World Heritage site, will allow visitors to discover the country's rich history. Visitors will also be able to enjoy a walk on Tunis' port La Goulette (just 5km away) and the popular picturesque surrounding towns, La Marsa and Gammarth.

The hotel will also be within walking distance of the city's business districts and industrial areas, such as the new urban business district of Tunis, Les Berges du Lac and El Kram Exhibition and International Trade Center.

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