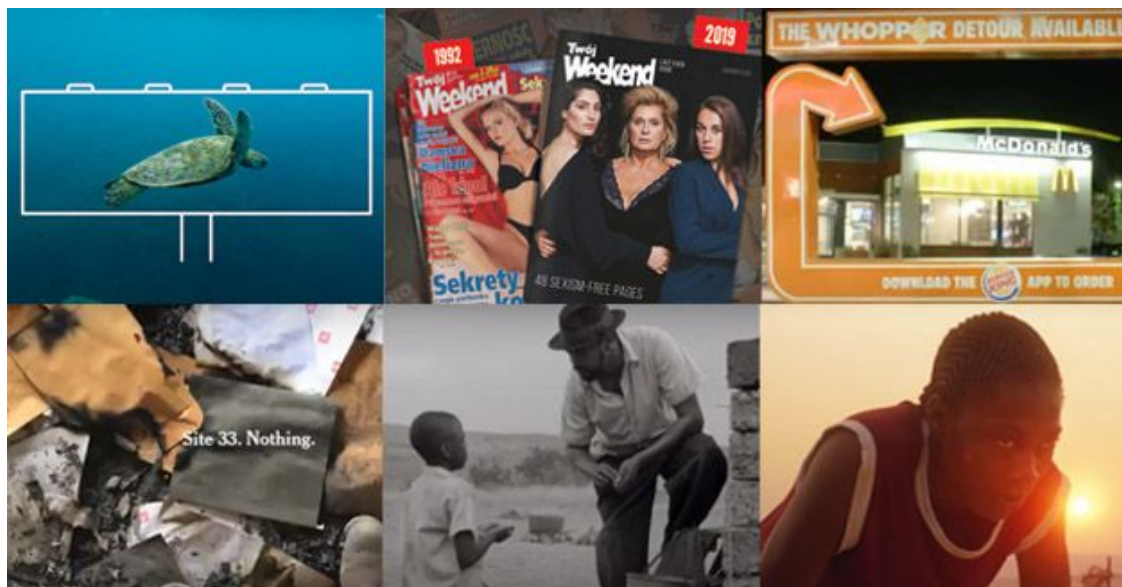


Film, Good and Titanium Lions winners!

The 66th annual Cannes Lions Festival of Creativity concluded on 21 June, with the 2019 Film Lions, Sustainable Development Goals (SDG) Lions, Glass Lions, Titanium Lions as well as the associated Young Lions winners announced during the final Cannes Lions award ceremony.



Grand Prix-winning work from the final night of Cannes Lions 2019...

Winners of the Cannes Lions' Good and final Communication tracks were announced at the 2019 Cannes Lions award ceremony on Friday, 21 June.

This encompasses the Sustainable Development Goals (SDG) Lions and Glass Lions on the Good track; as well as Film, Young Lions and Titanium on the Communication track. SA's related work was responsible for three more Lions on the night.

“ WE WON!!!! WE WON!!!! Thanks to all our amazing marketing teams and agencies who fight so hard to make magic happen. You guys ROCK! <https://t.co/SFS8MR0gh4>— Fer Machado (@fer_machado123) [June 21, 2019](#) ”

“ This year's Creative Marketer of the Year goes to [@Apple](#), for consistently showcasing creative brilliance and establishing its customers as true ambassadors for the brand!

Congratulations, [@Apple](#)! [#CannesLions](#) <pic.twitter.com/biLfxi5JIS>— Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

“ The crown of Agency of the Year for [#CannesLions](#) 2019...

THIRD... [@droga5](#)

SECOND... [@McCann_mw](#) in New York

And the winner... 2019 Agency of the Year goes to [@WiedenKennedy](#) Portland! <pic.twitter.com/TeecyE2clt>— Cannes

Lions (@Cannes_Lions) [June 21, 2019](#) ”

“ We heard from her earlier and we're here to celebrate her again. The 2019 [#CannesLions](#) LionHeart winner is [@phumzileunwomen!](#)

[#CannesLions](#) // [@un_stereotype](#) // [@un_women](#) [pic.twitter.com/F5zNHI2xTs](#)— Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

Based on performance throughout the Festival week, the Special Awards presented this evening were:

Agency of the Year went to Wieden+Kennedy, Portland; McCann, New York, in second place; Droga5, New York, in third.

Network of the Year was won by: McCann Worldgroup; ranked second, DDB Worldwide; and in third, FCB.

Independent Agency of the Year went to Wieden+Kennedy, Portland; Droga5, New York in second place; and JOHN X HANNES, New York ranked third.

Holding Company of the Year was presented to Omnicom; followed by Interpublic Group in second; and in third place, WPP.

The Palme d'Or, presented to the most awarded production company, went to Park Pictures (USA). Runners up are: Hungry Man (USA) in second; Somesuch (UK) in third; Buck (USA) in fourth; and Biscuit Filmworks (USA) in fifth.

And new for this year, **Creative Brand of the Year**, celebrating brave and forward-thinking brands was awarded to Burger King. Nike is second and IKEA in third.

Honorary awards also presented this evening at the final Awards Show of Cannes Lions 2019 were:

Apple was named **Creative Marketer of the Year**, in honour of its sustained world-class creative communications and marketing initiatives across multiple platforms and collaborations between partners and agencies. This highly coveted award was presented to Tor Myhren, Apple's Vice President of Marketing Communications.

Phumzile Mlambo-Ngcuka, United Nations Under-Secretary-General and Executive Director of UN Women, was presented with the **2019 Cannes LionHeart** in recognition of her advocacy for women, human rights, and social justice throughout the world, and for her leadership of the industry-wide diversity initiative, The Unstereotype Alliance.

#FairnessFirst: #CannesLions2019 roars for gender equality

Leigh Andrews 17 Jun 2019



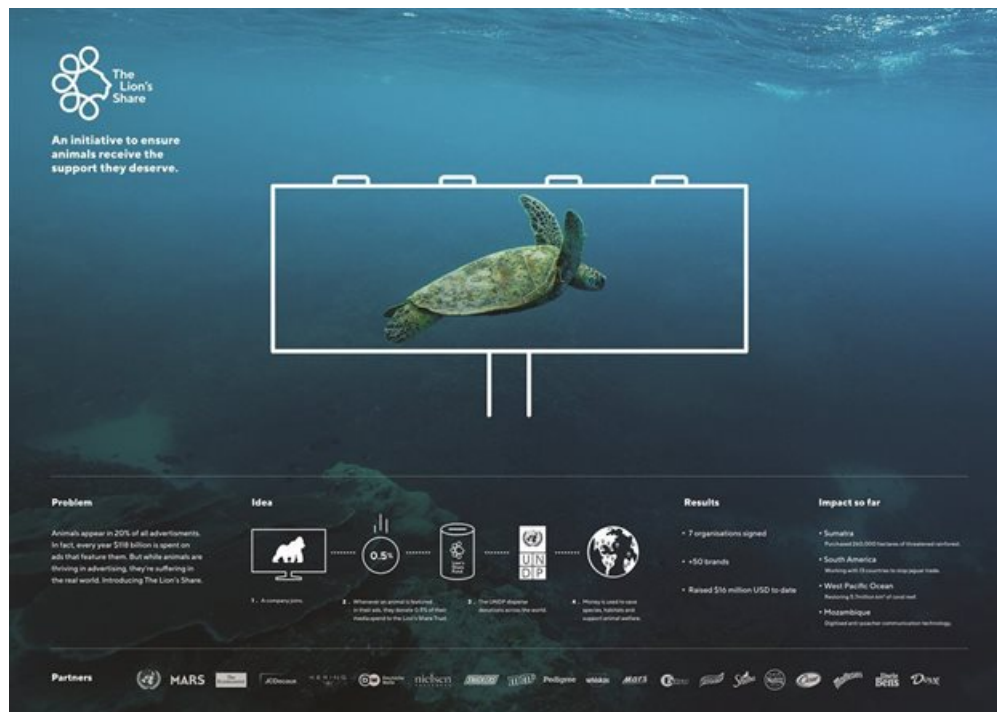


In honour of their outstanding contribution to the creative industry, Jeff Goodby and Rich Silverstein, founders of Goodby Silverstein & Partners, were presented with the **Lion of St. Mark Award**.

Shortlists for Cannes Lions' Glass: The Lion for Change and Titanium Lions were announced ahead of the 2019 Festival of Creativity, with shortlisted entrants presenting their work directly to jury members, in front of a live audience, from Monday, 17 to Wednesday, 19 June 2019.

Good, better, Glass

The Good Track goes beyond brand purpose to use creative communications to shift culture, create change and positively impact the world.



Cannes Lions 2019 Sustainable Development Goals (SDG) Grand Prix winner, 'The Lion's Share'.

Falling under the Good track, the second-ever **Sustainable Development Goals Lions** were awarded, in celebrating creative problem solving, solutions and initiatives that seek to positively impact the world - work that contributed to or advanced the 2030 Agenda for Sustainable Development across people, planet and prosperity.

22 Lions were awarded here: 1 Grand Prix, 3 Gold, 7 Silver and 11 Bronze.

“ *"The Sustainable Development Goals Grand Prix is awarded to [@clemengerBBDO](#) for [@LionsShareFund](#) // [@undp](#), a campaign with [@marsglobal](#)!*

Congratulations team, an amazing amazing campaign! [#CannesLions](#) " [pic.twitter.com/deoxF6e6TA](#)— Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

David Droga, founder and creative chairman of Droga5, global was the 2019 Sustainable Development Goals Lions jury president.



#DesignIndaba2019: "Find the emotional connection in a pure, authentic way" - David Droga

Ann Nurock 4 Mar 2019



In 2017, Droga was awarded the Lion of St Mark and has amassed more than 70 Gold Lions and 15 Grands Prix or Titanium Lions throughout his career.

The 2019 Cannes Lions SDG Grand Prix was awarded to **Clemenger BBDO and Finch, Melbourne**, with additional work by The Lions's Share, New York as well as Mars Incorporated, Melbourne and D.A.M, Paddington; for Mars Australia's 'The Lion's Share':

This is a wildlife conservation initiative backed by the United Nations, to raise funds by asking advertisers to contribute 0.5 per cent of their media spend every time animal imagery is used in an advertisement.

Droga commented:

“ *Animals are a fundamental part of our world, our culture, our society, and our language, even our filmmaking and marketing. In fact, images of animals appear in approximately 20% of all advertisements. Yet, despite this, animals do not always receive the support that they deserve. Until now. The money raised will be dispersed across the world to save species from extinction, preserve wildlife habitats, and look after animal welfare.* “It was a programme that was instigated and backed by a big brand, supported and put together by an incredible creative collective. They didn't just make a good film about what they wanted to do, they actually set up a sustainable programme that has already started reaping rewards. And that, for us, is what's important. ”



#CannesLions2019: SDG shortlist

20 Jun 2019



The **Glass Lion for Change** also falls under the Good track and celebrates ideas intended to change the world, demonstrated through work which sets out to positively impact ingrained gender inequality, imbalance or injustice.



Cannes Lions 2019 Glass: Lion for Change Grand Prix winner, 'The Last Ever Issue'.

The shortlist for Glass: The Lion for Change included 23 entries from 12 countries, including: Brazil, Canada, Denmark, France, Germany, Iceland, India, Poland, Sweden, The Netherlands, UK and USA. Attendees of this year's Festival saw the presentations live in The Workshop Room on Tuesday and Wednesday.



#CannesLions2019: Glass, Innovation and Titanium Lions shortlists!

6 Jun 2019



The jury awarded 8 Lions: 1 Grand Prix, 1 Gold, 2 Silver and 4 Bronze.

The 2019 Cannes Lions Glass: The Lion for Change Grand Prix was awarded to **VMLY&R Poland**, with production by Papaya Films, Warsaw, media by Wavemaker, Warsaw and PR by Fundacja Sukcesu Pisanego Szminka, Warsaw for Gazeta Poland news portal, Mastercard and BNP Paribas' 'The Last Ever Issue':

This work saw the agency team up with their clients to buy one of Poland's longest running and most read adult magazines to then close it down.

Jaime Robinson, chief creative officer of Joan Creative and this year's Glass Lion jury president, said:

“ This year's best work was a combination of powerful stories and really genius media-tweaking ideas, all hell bent on challenging norms. I think we're all dying to get into the jury room, learn more about the shortlisted work, and of course, discuss! ”

“ The Grand Prix in the Glass: The Lion for Change category goes to [@VMLYR](#) Poland for The Last Ever Issue, a campaign for Gazeta / Mastercard / BNP Paribas! [#CannesLions](#) [pic.twitter.com/L4SeMwcmHH](#)— Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

Robinson added: “When I look at this Grand Prix, I see culture-shifting creativity in spades. It's a lightning bolt idea. Every single one of us in the jury room prays for ideas like this every day. The work is transgressive. It takes the system and uses the system to make change against itself. And that is such a joy. And I just love that it takes an object of degradation and it turns it into something beautiful. And then says goodbye to it forever.”

[Ryan McManus](#), regional chief creative officer (CCO) at VMLY&R, served on this year's Cannes Lions Entertainment jury and [predicted this](#) Grand Prix win before judging took place, commenting:

“ In terms of gender equality, our Polish VMLY&R office produced a fantastic piece – they took over the longest running Polish porn magazine and shut it down, before publishing its last ever issue, which was all about equality and gender issues. ”



#CannesLions2019: SA judges' predictions!

Leigh Andrews 14 Jun 2019



Born to do it.

"It is not fair that people question who I am. I am Caster Semenya. I am a woman and I am fast."

Caster Semenya's dedication and positivity has taken her from training hard on dirt roads of rural South Africa to becoming an Olympic gold medalist. But because she doesn't conform to how some think a female athlete should look, she is often scrutinized and doubted.

In 2018, a decade since she was first banned to compete in female athletics, the IAAF brought in further rules regarding testosterone levels for female runners - seemingly ignoring and ignoring Caster, who has hyperandrogenism.

In the days of the new ruling loomed, we worked with Nike to create a statement showing their unconditional support for her.

The campaign is focused around a film that sees Caster ask questions to those who have questioned her throughout her life, before ending on a message of support to all female athletes who face adversity. It was complemented by a double-page spread in South Africa's biggest Sunday newspaper, as well as social assets and a shorts for her supporters that instantly state: "I AM CASTER. I AM FAST".

Three weeks after the launch, the UN publicly condemned the IAAF's ruling.

18.6M Views 35.3M Reach 84.6M Impressions #justdoit Trending #1 in SA

"Goosebumps" channel24
"Slaps down the haters" Eurus198
"Worth every second of praise" markrider
"Caster Semenya's Ad Changed The Game" ELLI

Cannes Lions 2019 Bronze Glass Lion for SA by association, through the Bronze Lion awarded to Wieden+Kennedy Amsterdam for 'Just Do It: Caster Semenya' for Nike South Africa.

There was also a Glass Lion that really resonated locally, with the Bronze Lion awarded to Wieden+Kennedy Amsterdam, with production by Glassworks Amsterdam as well as Park Pictures London, Trim London and Wave Studios London; on **‘Just Do It: Caster Semenya’ for Nike South Africa**:

Titanium Film-strength Communications

The Titanium and **Film Lions** form part of the Communication track, with the other categories of Outdoor, Mobile, Design, Radio & Audio and Print & Publishing presented earlier in the week:



#CannesLions2019: Outdoor Lions winners!

17 Jun 2019



#CannesLions2019: Mobile, Innovation & Impact Lions winners!

20 Jun 2019



#CannesLions2019: Design Lions winners!

17 Jun 2019



#CannesLions2019: Radio Lions winners!

20 Jun 2019



#CannesLions2019: Print & Publishing Lions winners!

17 Jun 2019



The **Film Lions** celebrate the creativity of the moving image and brilliant brand storytelling intended for a screen. That is, filmed content created for TV, cinema, online and out-of-home experiences.

Here, 2,793 entries were submitted of which 77 were awarded Lions: 1 Grand Prix, 11 Gold, 28 Silver and 37 Bronze.



#CannesLions2019: "Frankness and a fresh perspective" - judging insights with Fran Luckin

Leigh Andrews 10 Jun 2019



Margaret Johnson, chief creative officer at Goodby Silverstein & Partners, USA is the 2019 Film Lions jury president.

Recently named Executive of the Year for 2018 by *Advertising Age*, Johnson has previously judged on the Titanium and Integrated Lions Jury.

Fran Luckin, chief creative officer at Grey Advertising, was on this year's Cannes Lions Film jury.

The 2019 Cannes Lions Film Grand Prix was awarded to **Droga5, New York** with production work by Furlined, Santa Monica and Significant Others New York, for *The New York Times* journalism's five-part 'The Truth is Worth it': Resolve (Myanmar), Rigor (Taxes), Courage (Mexican Spyware), Perseverance (Immigration) and Fearlessness (Isis) campaign:

This work also won the Film Craft Grand Prix earlier in the week, and brings to light the danger, bravery, perseverance and determination that it takes to be a *New York Times* journalist and ultimately how that helps people to better understand the world.



#CannesLions2019: Craft winners!

18 Jun 2019



Johnson, commenting on this exceptional campaign, said:

“ As a jury, we looked for a brilliant idea that had to be combined with a brilliant execution. And this was the best example. The typography is very simple, but extremely powerful. There's an honesty to it and a simplicity to it. It's the naked truth. And that's the power of it. ”

SA film work also did the nation proud here, with **King James Group** Cape Town awarded both a **Silver Lion** and a **Bronze Lion** in the "Consumer Services: Business to Business" categories for Allan Gray: 'Father's Share', with production work by Chocolate Tribe Johannesburg, Howard Music Johannesburg and Sterling Sound Johannesburg.



#CannesLions2019: Film shortlist

19 Jun 2019



The **Titanium Lions** celebrate game-changers. Work in this category breaks new ground in branded communications; it is provocative, boundary-busting, envy-inspiring and marks a new direction for the industry.

The Titanium Lions jury, led by jury president David Lubars, chief creative officer worldwide and chairman North America of BBDO, selected 20 pieces of work to be presented live at this year's Festival.



Cannes Lions 2019 Titanium Grand Prix winner, 'Whopper Detour'.

The entries span 9 countries, including: Colombia, France, Germany, Poland, Spain, Israel, UAE, UK and USA with presentations taking place on Tuesday, 18 and Wednesday, 19 June and winners awarded onstage on Friday, 21 June.

“ The winner in Titanium Lions, a huge winner this week. Congratulations to [@FCBGlobal](#) in New York for [#WhopperDetour](#) for [@Burgerking!](#)

Congratulations to the team, an amazing campaign with massive success at [#CannesLions!](#) [pic.twitter.com/g2oj5aOKJK](#)—Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

Commenting on the shortlist, Lubars said:

“ Dan Wieden suggested the Titanium Lions back in 2003. His original charter for the award was to recognise work that was so forward thinking, it was difficult to fit it into a conventional category. It was work that showed the industry a new direction. The 2019 jury has created a shortlist we believe adheres to Dan's charter; we're excited about it, we believe you will be, too. ”

Of the 171 entries competing in the Titanium Lions (Communication Track), celebrating game-changing work, the jury awarded 1 Titanium Grand Prix and 5 Titanium Lions.

The highly sought-after 2019 Cannes Lions Titanium Grand Prix was awarded to **FCB New York** for Burger King's 'The Whopper Detour'; with production by O Positive, New York; MackCut, New York; Human, New York; Chemistry Creative, New York; and Zombie Studio, São Paulo; with media by Horizon Media, New York; PR by Alison Brod Marketing + Communications, New York; and additional work by HoneyMix, New York:



#CannesLions2019: Mobile, Innovation & Impact Lions winners!

20 Jun 2019



#CannesLions2019: Reach Lions winners!

19 Jun 2019



#CannesLions2019: Glass, Innovation and Titanium Lions shortlists!

6 Jun 2019



An app that geofenced McDonald's restaurants so that the 1-cent Whopper promotion unlocked only when people were physically within 600 feet of Burger King's biggest competitor, McDonald's. This was the third Grand Prix for this work, having already won in Mobile and Direct.

Lubars commented: "This is an amazing use of technology to get consumers out of a rival store and into their own store. It's a future-facing tech hack, with great sales results, we hadn't seen before. The work ticks all the boxes. It's flawlessly executed, and I can assure you, it is so incredibly difficult to do, but it looks effortless. It's fun and human and delightful."

The **Grand Prix for Good**, selected by the Titanium jury from across all the non-profit and charitable Gold Lions (except Health & Wellness and Pharma) ineligible to win a Grand Prix, was awarded to **McCann New York**, for 'Generation Lockdown', created for March For Our Lives. The public service announcement shows the reality of how active shooter drills have become part of America's schools' routine. It also picked up a further three Film Lions (1 Gold, 1 Silver and 1 Bronze); a Gold Lion in the Social & Influencer category and one Silver in PR.

“ This year's Grand Prix for Good is awarded to [@McCann_mw](#) in New York for the [#GenerationLockdown](#) campaign for March For Our Lives. [#CannesLions pic.twitter.com/ic0HKhwj1](#)— Cannes Lions (@Cannes_Lions) [June 21, 2019](#) ”

Reflecting on Cannes Lions 2019, managing director, Simon Cook, said:

“ It has been an exceptional five days – a truly global celebration of the best work that will be the start of an amazing journey for many. It's also been a coming together of the most brilliant and forward-thinking minds from across a wide spectrum of industries – creative, content creation, entertainment, media, tech, et al. ”

"From the conversations and themes emerging, it's clear we're in the midst of exciting changes – sustainability, cultural connections, gender equality, brand values, evolution of storytelling, responsible consumerism – all are hot topics. As we bring this Festival to a close, we very much look forward to continuing these conversations over the next year and seeing

the progress when we meet again in 2020. View the full tables of the night's winning work below:

2019 Cannes Lions Sustainable Development Goals (SDG) winners

Award	Entrant / Idea Creation	Client	Product	Title	Country
Grand Prix	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	MARS AUSTRALIA	THE LION'S SHARE	THE LION'S SHARE	AUSTRALIA
Gold Lion	FCBULKA, Delhi	THE MILLENNIUM SCHOOL	SCHOOL	THE OPEN DOOR PROJECT	INDIA
Gold Lion	BBDO ATLANTA	STREET GRACE	FIGHTING DOMESTIC MINOR SEX TRAFFICKING	GRACIE AI	USA
Gold Lion	GOOGLE CREATIVE LAB, New York	GOOGLE	EXTENSION FOR SMARTPHONE KEYBOARDS	MORSE CODE FOR GBOARD	USA
Silver Lion	GREY BANGLADESH, Dhaka	UCB - UCASH, SHWAPNO	MOBILE BANKING SERVICE	UCB AGROBANKING	BANGLADESH
Silver Lion	CASANOVA/McCANN, Costa Mesa / McCANN CANADA, Toronto / McCANN NEW YORK	DONATE LIFE CALIFORNIA	DONATE LIFE CALIFORNIA	SECOND CHANCES	USA
Silver Lion	FCB INFERNO, London	HUAWEI	HUAWEI BRAND	STORYSIGN	UNITED KINGDOM
Silver Lion	CARLSBERG, Copenhagen / TOWN HOUSE, Copenhagen	CARLSBERG	CARLSBERG	SNAP PACK	DENMARK
Silver Lion	CLEMENGER BBDO MELBOURNE / FINCH, Melbourne	MARS AUSTRALIA	THE LION'S SHARE	THE LION'S SHARE	AUSTRALIA
Silver Lion	WUNDERMAN THOMPSON, New York / POSSIBLE NEW YORK / WUNDERMAN, New York	TOMMY HILFIGER	TOMMY HILFIGER ADAPTIVE: ADAPTIVE CLOTHING FOR PEOPLE WITH DISABILITIES	TOMMY HILFIGER ADAPTIVE	USA
Silver Lion	TBWA/PARIS	DAGOMA	3D PRINTING	HARMLESS GUNS	FRANCE
Bronze Lion	WUNDERMAN THOMPSON, Dublin / JWT FOLK, Dublin	AN POST	ADDRESS POINT	AN POST - ADDRESS POINT	IRELAND
Bronze Lion	CHEIL PENGTAI, Beijing / CHEIL WORLDWIDE HONG KONG	SAMSUNG	CORPORATE SOCIAL RESPONSIBILITY PROJECT (CPR)	BACK2LIFE	CHINA
Bronze Lion	VMLY&R BRAZIL, São Paulo / Y&R SAO PAULO	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	NEXT MINUTE LAW	BRAZIL
Bronze Lion	COLENZO BBDO, Auckland	SPARK	SPARK	KUPU	NEW ZEALAND
Bronze Lion	LEO BURNETT MOSCOW	KLOOP	MEDIA & PUBLICATIONS	KOSHOGO	RUSSIA
Bronze Lion	GTB BRASIL, São Paulo	FORD MOTOR COMPANY	FORD MOTOR COMPANY	ACCESSIBILITY MAT	BRAZIL
Bronze Lion	R/GA LONDON / MIMICA, London	MIMICA	MIMICA TOUCH	MIMICA	UNITED KINGDOM
Bronze Lion	RBK COMMUNICATION, Stockholm	DOCONOMY	DO BLACK	DO BLACK - THE CARBON LIMIT CREDIT CARD	SWEDEN
Bronze Lion	RBK COMMUNICATION, Stockholm	DOCONOMY	DO BLACK	DO BLACK - THE CARBON LIMIT CREDIT CARD	SWEDEN
Bronze Lion	DDB MUDRA, Mumbai	JOHNSON & JOHNSON, INDIA	STAYFREE	PROJECT FREE PERIOD	INDIA
Bronze Lion	RBK COMMUNICATION, Stockholm	DOCONOMY	DO BLACK	DO BLACK - THE CARBON LIMIT CREDIT CARD	SWEDEN

Here's a reminder of the 2019 [SDG](#) shortlist in full:

#CannesLions2019: SDG shortlist

20 Jun 2019





2019 Cannes Lions Glass - The Lion for Change winners

Award	Entrant / Idea Creation	Client	Product	Title	Country
Grand Prix	VMLY&R POLAND, Warsaw	GAZETA.PL / MASTERCARD / BNP PARIBAS	GAZETA.PL (A NEWS PORTAL)	THE LAST EVER ISSUE	POLAND
Gold Lion	AMMBDO, London	ESSITY	LIBRESSE/BODYFORM	VIVA LA VULVA	UNITED KINGDOM
Silver Lion	PUBLICIS SAPIENT, New York	UNILEVER - DOVE	BEAUTY PRODUCTS	PROJECT #SHOWJUS	USA
Silver Lion	FALLON LONDON	SKODA	SKODA	TOUR DES FEMMES	UNITED KINGDOM
Bronze Lion	VIRTUE, Copenhagen	COPENHAGEN PRIDE	Q, THE GENDERLESS VOICE	THE GENDERLESS VOICE	DENMARK
Bronze Lion	WIEDEN+KENNEDY AMSTERDAM	NIKE SOUTH AFRICA	NIKE SOUTH AFRICA	JUST DO IT: CASTER SEMENYA	THE NETHERLANDS
Bronze Lion	VMLY&R BRAZIL, São Paulo	MINISTERIO PUBLICO AND ABAP	INSTITUTIONAL	NEXT MINUTE SCENE	BRAZIL
Bronze Lion	GREY CANADA, Toronto	PROCTOR & GAMBLE CANADA	GILLETTE	FIRST SHAVE	CANADA

Here's a reminder of the 2019 [Glass: The Lions for Change](#) shortlist in full:



#CannesLions2019: Glass, Innovation and Titanium Lions shortlists!

6 Jun 2019



2019 Cannes Lions Film winners

Award	Entrant / Idea Creation	Client	Product	Title	Country
Grand Prix Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	RIGOR	USA
Grand Prix Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	PERSEVERANCE	USA
Grand Prix Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	RESOLVE	USA
Grand Prix Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	COURAGE	USA
Grand Prix Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	FEARLESSNESS	USA
Gold Lion	TBWA MEDIA ARTS LAB, Los Angeles	APPLE	MACBOOK	BEHIND THE MAC — MAKE SOMETHING WONDERFUL	USA
Gold Lion	adam&eve DDB, London	JOHN LEWIS & PARTNERS	CHRISTMAS	THE BOY AND THE PIANO	UNITED KINGDOM
Gold Lion	WIEDEN+KENNEDY, São Paulo	P&G	OLD SPICE	THE ENDLESS AD	BRAZIL
Gold Lion	AMMBDO, London	ESSITY	LIBRESSE/BODYFORM	VIVA LA VULVA	UNITED KINGDOM
Gold Lion Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	RIGOR	USA
Gold Lion Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	PERSEVERANCE	USA
Gold Lion Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	RESOLVE	USA

Gold Lion Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	COURAGE	USA
Gold Lion Campaign	DROGA5, New York	THE NEW YORK TIMES	THE NEW YORK TIMES	FEARLESSNESS	USA
Gold Lion	APPLE, Cupertino	APPLE	APPLE'S PRODUCTS AND SERVICES	APPLE AT WORK: THE UNDERDOGS	USA
Gold Lion	AMVBBDO, London	ESSITY	LIBRESSE/BODYFORM	VIVA LA VULVA	UNITED KINGDOM
Gold Lion	APPLE, Cupertino	APPLE	APPLE TV +	CAUGHT ON CAMERA	USA
Gold Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	USA
Gold Lion	McCANN NEW YORK	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	GENERATION LOCKDOWN	USA
Gold Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT FORGET POTATO	USA
Gold Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT CROWN BOY 1 BOY 2	USA
Gold Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT TASTES LIKE BIRD	USA
Gold Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT CROWN WHOPPER YES DOCTOR NO	USA
Gold Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT HAVE IT URUGUAY	USA
Silver Lion	PUBLICIS ITALY, Milan	HEINEKEN	HEINEKEN	UNMISSABLE	ITALY
Silver Lion	PARK PICTURES, New York / WEDEN+KENNEDY, Portland	NIKE	NIKE	DREAM CRAZY	USA
Silver Lion	TBWA MEDIA ARTS LAB, Los Angeles	APPLE	HOLIDAY	SHARE YOUR GIFTS	USA
Silver Lion	DROGA5, New York	NORDSTROM	NORDSTROM	AN OPEN MIND IS THE BEST LOOK	USA
Silver Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT FORGET POTATO	USA
Silver Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT HAVE IT URUGUAY	USA
Silver Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT TASTE LIKE BIRD	USA
Silver Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT CROWN BOY 1 BOY 2	USA
Silver Lion Campaign	DAMD, Miami	BURGER KING	BURGER KING	BK BOT CROWN WHOPPER YES DOCTOR NO	USA
Silver Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZIER	USA
Silver Lion	adam&eve DDB, London	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	BOHEMAN RHAPSODY	UNITED KINGDOM
Silver Lion	CONTRAPUNTO BBDO, Madrid	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	22 AGAIN	SPAIN
Silver Lion Campaign	DROGA5, London	AMAZON PRIME VIDEO	PRIME VIDEO	VIKINGS	UNITED KINGDOM
Silver Lion Campaign	DROGA5, London	AMAZON PRIME VIDEO	PRIME VIDEO	LUCIFER	UNITED KINGDOM
Silver Lion Campaign	DROGA5, London	AMAZON PRIME VIDEO	PRIME VIDEO	OUTLANDER	UNITED KINGDOM
Silver Lion	KING JAMES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE	SOUTH AFRICA
Silver Lion Campaign	BBDO NEW YORK	AT&T	AT&T	BUS	USA
Silver Lion Campaign	BBDO NEW YORK	AT&T	AT&T	THE SHOT	USA
Silver Lion Campaign	BBDO NEW YORK	AT&T	AT&T	TRAIN	USA
Silver Lion	THJNK, Zürich	PRO INFIRMIS	PRO INFIRMIS	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	SWITZERLAND

Silver Lion	DDB SPAIN, Madrid	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAMERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	HEROES OF TODAY	SPAIN
Silver Lion	&CO, Copenhagen	BIANCO	BIANCO FOOTWEAR	THE LIFT	DENMARK
Silver Lion	ANORAK, Berlin / ANTONI, Berlin	DAIMLER AG	MERCEDES-BENZ	MERCEDES-BENZ - BERTHA BENZ	GERMANY
Silver Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZY SERENA 'VOICE OF BELIEF'	USA
Silver Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZIER	USA
Silver Lion	THJNK, Zürich	PRO INFIRMIS	PRO INFIRMIS	WE ARE ALL EQUAL. AND NO ONE IS MORE EQUAL THAN ANYONE ELSE.	SWITZERLAND
Silver Lion	McCANN NEW YORK	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	GENERATION LOCKDOWN	USA
Silver Lion	DDB SPAIN, Madrid	HEROES OF TODAY PLATFORM (IBERIA, CORREOS, TELEPIZZA, LALIGA, 11811, BAMERA)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	HEROES OF TODAY	SPAIN
Silver Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZY	USA
Silver Lion	GREY NJ UNITED, Bangkok	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	FACE/OFF	THAILAND
Silver Lion	WEDEN+KENNEDY, São Paulo	P&G	OLD SPICE	THE ENDLESS AD	BRAZIL
Silver Lion	ALMAPBBDO, São Paulo	GETTY IMAGES	GETTY IMAGES	COMA: A GETTY IMAGES ORIGINAL SERIES	BRAZIL
Silver Lion	GREY NJ UNITED, Bangkok	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	FACE/OFF	THAILAND
Silver Lion	PUBLICIS SINGAPORE	P&G VICKS	VICKS	ONE IN A MILLION	SINGAPORE
Silver Lion	WEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZY	USA
Silver Lion	SOMESUCH, London / AMBBDO, London	LIBRESSE	WOMEN'S HYGIENE PRODUCTS	VIVA LA VULVA	UNITED KINGDOM
Bronze Lion Campaign	DEUTSCH, New York	AB INBEV	BUSCH	WHAT BEER IS THAT	USA
Bronze Lion Campaign	DEUTSCH, New York	AB INBEV	BUSCH	FALCONER	USA
Bronze Lion Campaign	DEUTSCH, New York	AB INBEV	BUSCH	CAMO	USA
Bronze Lion Campaign	DEUTSCH, New York	AB INBEV	BUSCH	NEWS	USA
Bronze Lion Campaign	SANTO, Buenos Aires	COCA COLA	SPRITE	I LOVE YOU HATER	ARGENTINA
Bronze Lion Campaign	SANTO, Buenos Aires	COCA COLA	SPRITE	THE POLE	ARGENTINA
Bronze Lion Campaign	SANTO, Buenos Aires	COCA COLA	SPRITE	ELISE	ARGENTINA
Bronze Lion	WEDEN+KENNEDY, São Paulo	P&G	OLD SPICE	THE ENDLESS AD	BRAZIL
Bronze Lion	VENABLES BELL & PARTNERS, San Francisco	REEBOK	REEBOK	STORM THE COURT	USA
Bronze Lion	APPLE, Cupertino	APPLE	FACETIME	A LITTLE COMPANY	USA
Bronze Lion	THE MONKEYS PART OF ACCENTURE INTERACTIVE, Sydney	BERLEI	BERLEI BRAS	BOOB BALLS	AUSTRALIA
Bronze Lion	BUZZMAN, Paris	PMU	SPORTS BETTING	PMU - THE CALLING	FRANCE

Bronze Lion Campaign	MJZ, Los Angeles / TBWA\CHIAT\DAY, New York	PEAK GAMES	MOBILE GAMES	ARMS	USA
Bronze Lion Campaign	MJZ, Los Angeles / TBWA\CHIAT\DAY, New York	PEAK GAMES	MOBILE GAMES	BODY DOUBLE	USA
Bronze Lion	BETC, Paris	CANAL+	CANAL+	MISSION REALLY IMPOSSIBLE	FRANCE
Bronze Lion	THE MARTIN AGENCY, Richmond	GEICO	GEICO CAR INSURANCE	NOSE SOLO	USA
Bronze Lion	COLENSO BBDO, Auckland	SPARK	SPARK NZ	GENERATION VOICE	NEW ZEALAND
Bronze Lion	COLENSO BBDO, Auckland	SPARK	SPARK	WEDDING SPEECH	NEW ZEALAND
Bronze Lion	BISCUIT FILMWORKS, Los Angeles / WEDEN+KENNEDY, Portland	TURBO TAX	TURBO TAX	LAWYER	USA
Bronze Lion	SRA RUSHMORE, Madrid	INTERNATIONAL COMMITTEE OF THE RED CROSS	RAISE AWARENESS REGARDING NUCLEAR WAR	CHOOSE	SPAIN
Bronze Lion	VAYNERMEDIA, New York	AB INBEV	BUDWEISER	DWYANE WADE'S LAST SWAP	USA
Bronze Lion	SANTO, Buenos Aires	COCA COLA	SPRITE	THE POLE	ARGENTINA
Bronze Lion	MULLENLOWE THAILAND, Bangkok	CHANDRITE / SHERWOOD CORPORATION	CHANDRITE FOAM	TERMITE-ATOR	THAILAND
Bronze Lion	PUBLICIS SINGAPORE	P&G VICKS	VICKS	ONE IN A MILLION	SINGAPORE
Bronze Lion	TBWA\MEDIA ARTS LAB, Los Angeles	APPLE	HOLIDAY	SHARE YOUR GIFTS	USA
Bronze Lion	adam&eve\DDB, London	JOHN LEWIS & PARTNERS	CHRISTMAS	THE BOY AND THE PIANO	UNITED KINGDOM
Bronze Lion	adam&eve\DDB, London	JOHN LEWIS & PARTNERS + WAITROSE & PARTNERS	RETAIL	BOHEMAN RHAPSODY	UNITED KINGDOM
Bronze Lion	ROSAPARK, Paris	OUIGO - SNCF	OUIGO	TWENTY	FRANCE
Bronze Lion	KING JAMES GROUP, Cape Town	ALLAN GRAY	CONSUMER SERVICE	ALLAN GRAY FATHER'S SHARE	SOUTH AFRICA
Bronze Lion	OGILVY, Bangkok	THAI LIFE INSURANCE	THAI LIFE INSURANCE	MOTHER KNOWS BEST	THAILAND
Bronze Lion Campaign	PER H&J, Oslo	NORDEA	PENSION SAVING	WHITE WALKERS	NORWAY
Bronze Lion Campaign	PER H&J, Oslo	NORDEA	PENSION SAVING	WASSUP	NORWAY
Bronze Lion Campaign	PER H&J, Oslo	NORDEA	PENSION SAVING	SIDEBOOB	NORWAY
Bronze Lion Campaign	PER H&J, Oslo	NORDEA	PENSION SAVING	DAB	NORWAY
Bronze Lion	McCANN NEW YORK	VERIZON	VERIZON	AJ MCCARRON	USA
Bronze Lion	&CO, Copenhagen	BIANCO	BIANCO FOOTWEAR	THE LIFT	DENMARK
Bronze Lion	SANTO, Buenos Aires	COCA COLA	SPRITE	A HATER'S SONG BY...	ARGENTINA
Bronze Lion	MOTHER, London	GREENPEACE	PALM OIL AWARENESS	GREENPEACE 'RANG-TAN'	UNITED KINGDOM
Bronze Lion	HOY, Buenos Aires	FORBES ARGENTINA	POWER WOMEN SUMMIT	MY NAME	ARGENTINA

Bronze Lion Campaign	72ANDSUNNY, Los Angeles	ACTIVISION	CALL OF DUTY	CHOPPER MATING	USA
Bronze Lion Campaign	72ANDSUNNY, Los Angeles	ACTIVISION	CALL OF DUTY	SYNCHRONIZED SWIMMING	USA
Bronze Lion Campaign	72ANDSUNNY, Los Angeles	ACTIVISION	CALL OF DUTY	NUT PUNCH	USA
Bronze Lion	TBWA MEDIA ARTS LAB, Los Angeles	APPLE	MACBOOK	BEHIND THE MAC — MAKE SOMETHING WONDERFUL	USA
Bronze Lion	BBDO NEW YORK	MONICA LEWINSKY	ANTI-BULLYING	#DEFYTHE NAME	USA
Bronze Lion	OGILVY COLOMBIA, Bogotá / OGILVY, Mexico City	AEROMEXICO	AEROMEXICO	A WORLD WITHOUT BORDERS	COLOMBIA
Bronze Lion	LEO BURNETT MALAYSIA, Kuala Lumpur	VOICE OF THE CHILDREN	VOICE OF THE CHILDREN	BYSTANDER	MALAYSIA
Bronze Lion Campaign	PARTY, Tokyo / DENTSU INC., Tokyo	NHK EDUCATIONAL	BODYPEDIA	LUNGS	JAPAN
Bronze Lion Campaign	PARTY, Tokyo / DENTSU INC., Tokyo	NHK EDUCATIONAL	BODYPEDIA	FAT	JAPAN
Bronze Lion	McCANN NEW YORK	MARCH FOR OUR LIVES	MARCH FOR OUR LIVES	GENERATION LOCKDOWN	USA

Here's a reminder of the 2019 [Film](#) shortlist in full:



#CannesLions2019: Film shortlist

19 Jun 2019



2019 Cannes Lions Titanium winners

Award	Entrant / Idea Creation	Client	Product	Title	Country
Titanium Grand Prix	FCB NEW YORK	BURGER KING	FOOD	THE WHOPPER DETOUR	USA
Titanium Lion	McCANN NEW YORK	MICROSOFT	XBOX	CHANGING THE GAME	USA
Titanium Lion	WIEDEN+KENNEDY, Portland	NIKE	NIKE	NIKE DREAM CRAZY	USA
Titanium Lion	AMBBDO, London	ESSITY	LIBRESSE/BODYFORM	VIVA LA VULVA	UNITED KINGDOM
Titanium Lion	DDB BERLIN	REPORTERS WITHOUT BORDERS	SONGS WITH CENSORED ARTICLES	THE UNCENSORED PLAYLIST	GERMANY
Titanium Lion	VMLY&R POLAND, Warsaw	GAZETA.PL / MASTERCARD / BNP PARIBAS	GAZETA.PL (A NEWS PORTAL)	THE LAST EVER ISSUE	POLAND

Here's a reminder of the 2019 [Titanium](#) shortlist in full:



#CannesLions2019: Glass, Innovation and Titanium Lions shortlists!

6 Jun 2019



The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!

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