

## Mauritian humour used in iconography to celebrate independence day

FCB Cread creates fun 'Kreojis' emojies to celebrate Mauritius' 51st year of independence...



FCB Cread created a set of 'Kreojis' to celebrate Mauritius' 51st year of independence (March 12, 2019).

Emojies illustrating expressions in Kreol (hence the name), the Kreojis mark this new half-century with a dash of cultural modernity.

From telling your friends that your 'pan is hot', when you have a deadline coming up, to feeling like a 'monkey in the music' when you're caught in a discussion you understand nothing about, these kreojis are bound to spice up any conversation with typical good-natured Mauritian humour.

Young Mauritians may always be on their phones, but they won't be forgetting their roots anytime soon!