

6 South African entries shortlisted for 2019 Inma Global Media Awards

The International News Media Association (Inma) has announced finalists in the 2019 Global Media Awards competition, featuring six South African entries.



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They include:

Category 3: Best Use of an Event to Build a News Brand

Independent Media, Durban, South Africa, “Regional and National High School Quiz”

Category 4: Best New Print Product

Media24, Port Elizabeth, South Africa, “*Die Burger* Eastern Cape Frequency Change”

Category 10: Best Idea to Grow Digital Readership or Engagement

Group 2: Global/National Brands

24.com, Cape Town, South Africa, “News24 Mandela100”

Category 15: Best Execution of Print Advertising

Group 2: Global/National Brands

Independent Media, Cape Town, South Africa, “Chicken Licken Fly-Thru”

Category 19: Best New Corporate Innovation Initiative

Group 1: Regional/Local Brands

Independent Media, Cape Town, South Africa, “AYO Digital Internship Programme 2018”

Category 20: Best New Concept or Innovation to Create New Profit Centers

Group 2: Global/National Brands

24.com, Cape Town, South Africa, *Netwerk24*

For a full list of finalists, click [here](#).

The 194 finalists rose to the top from this year's 664 entries from 165 news media companies in 34 countries. Entrants included newspaper media, magazine media, digital media, television media, and radio media.

Entries were judged across 20 categories and two groups: global/national brands and regional/local brands. Those entries were judged in February by an international panel of 46 judges from 15 countries.

Leading the Inma shortlist is News Corp with 17 finalists across their titles internationally, followed by Schibsted with 16, Jagran with 11, Gannett/USA Today Network with 10, HT Media with eight, and Amedia, Bennett Coleman & Company Ltd., and Russmedia with seven each.

India had the highest number of finalists with 39, followed by the United States with 37, Norway with 22, and Australia with 17.

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