## 🗱 BIZCOMMUNITY

## Why are magazines Glamourising suicide?

NEWSWATCH: The quick-fire spread of social media means infamy is almost guaranteed if you step a foot wrong, even if the incident took place years ago. Such is the case for *Glamour España*, which included a pink gas stove in a market guide fashion spread inspired by Sylvia Plath.



Image via <u>Nylon</u>

The feature, from the November 2017 issue of the magazine, seemed to slip under the radar at the time, but is now causing outrage online.

<u>Nylon</u> magazine adds that the inclusion of the gas oven "seems to trivialise the death" of Plath, poet and author of *The Bell Jar* who ended her own life by putting her head inside a gas oven in 1963.

As if the oven's inclusion wasn't bad enough, the bubblegum-pink colour choice takes it even further: Anyone who has ever read Plath's work would know that she was fiercely opposed to the stereotypes expected of women at the time.

This has also made many angry about 'pink tax' all over again.



#FairnessFirst: Seeing red over the 'pink tax' problem Leigh Andrews 9 Jul 2018

<

And, of course, there's also anger about the way mental health issues tend to be reported in the media.

See some of the social media reactions below...

This Sylvia Plath fashion spread includes a GAS STOVE. <u>https://t.co/DmiRoAQvKj</u>— Amanda Fortini (@amandafortini) <u>January 8, 2019</u>

Always good to be reminded of certain industries' depths of depravity https://t.co/S3sYgzKilG— Kelda

(@KeldaPharris) January 10, 2019

This is almost as ill-advised as a magazine publishing an Isabella Blowinspiration page with (expected) pre-Gucci

McQueen, Basquiat, Philip Treacy hats, the latest Plum Sykes novel & Sophie Dahl cookbook, etc.... and then tastelessly including Paraquat— Julia Frakes (@bunnybisous) January 9, 2019

.@CondeNast@CNWorldwideNews@GlamourSpain@glamourmag Including a gas stove in this spread on

fashion having a "Sylvia Plath moment" is in the worst possible taste. Would you have created sth like this about Kate Spade or Alexander McQueen? Smarten up.— Miranda Duffy (@MirandaDuffy) <u>January 9, 2019</u>

## **Read more**

- A Magazine Included A Gas Stove In Sylvia Plath-Inspired Fashion Spread: Nylon
- <u>Check up on your "strong friends"</u>: Bizcommunity

For more, visit: https://www.bizcommunity.com