

The One Club launches in Egypt

Following through on its mission to support and celebrate the success of the global creative community, The One Club has established The One Club for Creativity-Cairo as its first international chapter.



Enas Rashwan, The One Club-Cairo president.

Heading up the new chapter as president is Enas Rashwan, who also serves as president of Cairo Ad School and has been a creative director for more than a decade. The new authorised [chapter](#) will offer creatives in Egypt an unparalleled array of programming across creative disciplines, with all initiatives falling under four key pillars: Education, Inclusion & Diversity, Professional Development and Gender Equality.

“Putting Egypt on the global creative map has long been my aim, and the existence of The One Club in Egypt is a dream came true for me,” said Rashwan. “Our country has always been the hub of creativity in the Middle East, and we have many great creatives who are known across the region. With The One Club-Cairo, we’ll now be able to connect our creatives to the global community.”

Said Kevin Swanepoel, CEO of the organisation, headquartered in New York: “No other organisation gives back to the advertising and design industries with the level of comprehensive educational and development programming on a global basis as The One Club for Creativity. Cairo has long been a creative leader in the region, and we are thrilled to work with Enas and her team as they have become our first International chapter.”



2019 One Show awards calling for entries

10 Aug 2018



Rashwan has firsthand experience in all The One Club for Creativity has to offer from her time in the US, where her career path was guided by participation in The One Show and Young Guns awards shows and attendance at various educational and professional development events hosted by the club.

“The One Club for Creativity-Cairo is a great opportunity for local creatives, students, faculties and clients to shine, grow and become part of the global community, all of which will makes us stronger and better,” she added. “I am so proud to be part of this highly regarded organisation and ready to serve the chapter with heart and soul.”

Headquartered in New York, [The One Club for Creativity](https://www.bizcommunity.com) is the world's foremost non-profit organisation devoted to elevating and celebrating creative excellence in advertising and design on a global basis, through the prestigious One Show, ADC Annual Awards and Creative Week.

Included in the club's nearly two-dozen different initiatives are programs such as career and photography workshops for local high school students, Young Guns and Diageo-Young Guns Diversity and Inclusion Award honouring creatives age 30 and under; Young Ones honouring advertising students; The One Show and ADC Annual Awards, honouring creative excellence in advertising and design; Creative Boot Camps, where multicultural students from diverse backgrounds in locations around the world have the four-day opportunity to work with the best agencies and creatives and showcase their creative talents, “Here Are All The Black People” multicultural conference and creative career fair; Portfolio Night, an annual global program long recognized as the world's largest advertising portfolio review program; Creative Leadership Retreats and Executive Creative Summits for mid- and senior-level creatives and more.

For more, visit: <https://www.bizcommunity.com>