

# DJ decks to be set ablaze at the Castle Lite Unlocks concert

Issued by [DNA Brand Architects](#)

16 Apr 2018

The end of January 2018 saw an ice-breaking announcement from Castle Lite where producer and multi-award-winning artist Chance The Rapper was revealed as the headline act for this year's Castle Lite Unlocks Music Experience! To further add to the excitement, South Africa's very own trailblazing rappers Nadia Nakai, Frank Casino and Shane Eagle will set the coldest stage alight.



## UNLOCK EXTRA COLD REFRESHMENT

Just as we thought the line-up couldn't get any more extra cold, Castle Lite has done it again by Unlocking the unexpected with taking experiential entertainment to the next level by unveiling SA's ultimate party starters, DJ PH, Miss Cosmo, Ayanda MVP and Major League DJs.

"Castle Lite thrives on connecting world stages, breaking boundaries and making the impossible possible on African soil. The Unlocks Music Experience has a success rate of selling out and we can confirm that tickets are selling very fast. So, we encourage people to go to Computicket and get their tickets to experience this once in a lifetime show with Chance the Rapper," says **Ramona Kayembe, Castle Lite Marketing Manager**.

The four curators will bring an extra cold twist on this astronomical stage as they expertly guide concert-goers through the show from each artist to the next in what one can describe as hip-hop symphony.

"This year in collaboration with some of Africa's best, the brand has infused unforgettable multimedia technology with thrilling live stage experiences to craft a concert experience like never done before," says **Kgothatso Kutu, executive producer from Glen 21 Productions**. "Castle Lite is not just a concert, It's an experience and we always try to create a production that is innovative and exciting for audience. We will be breaking boundaries so that consumers can have a one of a kind experience at our concert," concludes Kutu.

The Castle Lite Unlocks concert is on 30 April 2018 at the Coca-Cola Dome with tickets available at Computicket. For more details visit [www.castlelite.co.za](http://www.castlelite.co.za) as we await the biggest concert in Africa!

**CASTLE LITE IS NOT FOR SALE TO PERSONS UNDER THE AGE OF 18.  
CONCERT-GOERS SHOULD BRING WITH THEIR IDENTIFICATION FOR ENTRANCE.**

- **Comic-Con Cape Town makes a triumphant return Unlocking Your Bold with gamers and Doritos** 3 May 2024
- **Apple Music collaborates with icons in star-studded celebration of 30 Years of Freedom** 29 Apr 2024
- **Navigating pathways to empowerment** 19 Mar 2024
- **Elevate your banking experience with secure and convenient payment solutions from FNB** 23 Feb 2024
- **Zeitz Mocaa Gala 2024: A spectacular celebration of art excellence** 22 Feb 2024

## [DNA Brand Architects](#)



DNA Brand Architects is a one-of-a-kind company that takes your brand where it has never been before, creating unexpected alignments that will shake up your market and blow your mind.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>