

## Ethiopia launches e-visa service for African and international MICE participants

Ethiopian Immigration and Nationality Affairs Main Department, in collaboration with Ethiopian Airlines Group, launched an E-Visa service for African and international participants of meetings, incentives, conferences, and exhibitions (MICE) in Ethiopia. The service enables participants to issue their visa, book, pay and check-in their flight with Ethiopian Airlines - all online.



Image Supplied

Group CEO for Ethiopian Airlines, Tewolde GebreMariam remarked: "With the immense potential for conference tourism, Ethiopia has still a lot to do to tap into the sector and the launching of an e-visa service for meetings, incentives, conferences, and exhibitions is an impetus for the exponential demand for Ethiopia's conference tourism, saving time and cost besides inducing a modern online visa application process with more simplicity and efficiency.

Further facilitating passengers' travel experience, Ethiopian offers special fares and discounts besides availing customdesigned tour packages to the various breathtaking tourist sites in the country."

Gebreyohannes Teklu, director of the Main Department for Immigration and Nationality Affairs, commented: "The introduction of e-visa for meetings, incentives, conferences, and exhibitions will provide travellers with a fast and convenient way to apply for a visa and initiate their travel to Ethiopia while ensuring absolute security of sensitive information."