

# Making great radio with the Liberty Radio Awards

By Danette Breitenbach

24 Apr 2017

This year's Liberty Radio Awards saw Kaya FM crowned Commercial Station of the Year, while Hot91.9 FM, which won 10 awards during the course of the evening, took top honours in Community Station of the Year.

Umhlobo Wenene FM won the Public Broadcast Station (PBS) category and University of Stellenbosch's MFM was crowned Campus Station of the Year.



Team Hot 91.9 FM at the Liberty Radio Awards. Image © Times Media.

The awards ceremony was held at the Sandton Convention Centre, in the heart of Liberty country, the "rich mile in Africa". The radio industry proved the saying "having a face for radio" wrong, as the who's who in the industry gathered in tuxedos and evening gowns to recognise the best in radio today.

These were Kaya FM's and Umhlobo Wenene's second awards in this category respectively, with Kaya FM winning it in 2013 and Umhlobo Wenene in 2014.

Umhlobo Wenene staff thanked their listeners for all their support.

### Great content, good advertising opportunities

"The award was unexpected and a surprise, although we felt in our hearts that we had a good chance because we have worked hard to create some exciting programmes and to really understand what our audiences want from us: to provide them with great content that talks about the things they want, while also creating good opportunities for advertisers," says Greg Maloka, MD of Kaya FM.

MD and founder of Hot 91.9 FM, Lloyd Madurai, says their success is because of a passion for radio and a love for what they do. "We are a bunch of people having fun because we love what we do and we will continue to do that, remaining humble and growing from strength to strength, and give back to the community we serve, through our radio academy and other means."



## Hot 91.9FM turns up the heat on Joburg's community radio offering

Leigh Andrews 14 Oct 2014

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The other big winners on the night were Power FM, collecting six awards; and Primedia Broadcasting, which won six awards for its stations KFM, 702 and 94.7 as well as EWN.

The event signalled a return of the Awards for the industry, which did not take place last year. CEO of the Awards, Lance Rothschild, expressed his delight at having the radio awards back. "The response was the industry to the return of the Awards was so affirming – with over 1,700 entries from all four tiers of radio from across the country."

Jeff Hubbard, acting CEO of Liberty Corporate, says they are proud to support the Awards. "Radio has been in this country for nearly 100 years and is stronger than ever before, so it is fitting to honour its stars who entertain us every day."

"Radio is a powerful message that change's people's lives. It reaches the length and breadth of our society and country. It is a medium that allows us to deliver a message and forge a better relationship with the listener as we make radio great," concluded Sydney Mbhele, Liberty's CMO at the event.



#### Heroes of the theatre of the mind

Danette Breitenbach 24 Apr 2017



## All the 2017 Liberty Radio Award winners

AFTERNOON DRIVE PRESENTER		
STATION	TITLE	
CAMPUS		
MFM 92.6	Cher	
PUKfm 93.6	Niel Koegelenberg	
Tshwane FM	Given	
WFM	Nthle Matlatsi	
VOW FM	DJ Keyez	
COMMUNITY		
Barberton Community Radio (BCR FM )	DJ Dops	
GROOTfm 90.5	Ruben Delmage	
Hot 91.9	Simon Parkinson	
Radio Islam	Yusuf Moosagie	
Voice of the Cape	Shafiq Morton	
PBS PBS		

IKwekwezi FM	Bongani Mahlangu	
Ligwalagwalafm	Dumisa "DJ Shabbisto" Mavuso	
LotusFM	Byron Oliver David	
Motsweding FM	Lucky Komanisi	
COMMERCIAL		
5FM	Roger Goode	
Algoa FM	Wayne Hart	
Jacaranda FM	Martin Bester	
OFM	Martin van der Merwe	
POWER FM	Thabiso Thema	

AFTERNOON DRIVE SHOW			
CAMPUS			
MFM 92.6	MFM Afternoon Drive Show Entry		
PUKfm 93.6	PUKfm Drive Show		
Tshwane FM	CapCity Drive		
UCT Radio	The Weekend Drive		
VOW FM	The Lift Club		
COMMUNITY			
GROOTfm 90.5	#SlatDiePad		
Hot 91.9	The Big Joburg Drive		
Radio Islam	Your World Today		
Radio Pulpit	Spektrum		
Tygerberg104FM	Vuurvas		
PBS			
IKwekwezi FM	Amathunzi Anabile Afternoon Drive Show		
Lesedi fm	Afternoon Drive Show		
LotusFM	Desi Drive		
Motsweding FM	Afternoon Drivetime		
trufm	tru Afternoon		
COMMERCIAL	COMMERCIAL		
5FM	The Roger Goode Show		
CapeTalk	The John Maytham Show		
Jacaranda FM	The Martin Bester Drive Show (MBD)		
OFM	Afternoon Delight		
POWER FM	POWER Drive		
Yfm	The Best Drive		

BREAKFAST PRESENTER		
CAMPUS		
PUKfm 93.6	Annelu le Roux	
Tuks FM	Duane van Wyk	
WFM 95.4	AB DaCosta	
COMMUNITY		
Emalahleni fm	Tshireletso Phasha	
Hot 91.9 FM	Darren Scott	
Mix 93.8	Tony Blewitt	
Radio Cape Pulpit	Brad Kirsten	
Radio Islam MW 1548	Suhaib Lasanya	
PBS		
Ligwalagwala FM	Dumi Simelane-Madumane	
THOBELA FM	Nkgadimeng Kekana	
THOBELA FM	Sebasa Mogale	
COMMERCIAL		
Algoa FM	Daron Mann	
JacarandaFM	Rian van Heerden	

Kaya FM	Bob Mabena
KFM	Ryan O'Connor
Magic 828 AM Cape Town	Guy McDonald
OFM	Martin van der Merwe

BREAKFAST SHOW			
CAMPUS			
MFM 92.6	MFM Campus Breakfast Show		
PUKfm 93.6	Big Bang Breakfast		
Tshwane FM	Capital Breakfast		
UJFM	WFM Breakfast		
VOW FM	The Mainswitch		
COMMUNITY	COMMUNITY		
Hot 91.9 FM	Joburgs Hottest Breakfast Show		
Mix 93.8	Breakfast with Blewitt		
Radio Islam MW 1548	Sabaahul Muslim		
Zibonele FM	Iltiha Lakho		
PBS			
Ukhozi Fm	Vuka Mzansi Breakfast Show		
Umhlobo Wenene FM	BEE Breakfast Eyondlayo Ekseni		
Ligwalagwala FM	Kusile Mzansi		
RADIO 2000	Planet Haaibo		
Radio 2000	TRIBE- Weekend Breakfast		
COMMERCIAL			
5FM	Fresh@5		
Algoa FM	The Daron Mann Breakfast Show		
CapeTalk	Breakfast on CapeTalk		
JacarandaFM	The Complimentary Breakfast		
POWER FM	POWER Breakfast		

BUSINESS AND FINANCE SHOW (Combined Category)	
BUSINESS AND FINANCE SHOW – ALL COMBINED	
702 and Cape Talk	Money Show
POWER 98.7	POWER Business
Umhlobo Wenene FM	Ezorhwebo Nezimali
KayaFM	My Money and Me
VOW FM	Business Buzz
Vuma 103 FM	Mind Your Business

COMMUNITY PROJECT		
CAMPUS AND COMMUNITY COMBINED		
Grootfm	Baadjie vir `n maatjie	
Hot 91.9 FM	A House In 67 Minutes In Honour of Madiba	
MFM 92.6	Safety Campaign	
MFM 92.6	MFM Summer School	
Soshanguve Community Radio	Soshafm Community Projects	
PBS		
Ligwalagwala FM	Masakhane	
SABC / MOTSWEDING FM	24/7 CHOMZA PLACE	
THOBELA FM	EX-CONVICTS EMPOWERMENT	
Thobela FM	Moshate Documentary	
Thobela fm	School Motivational Drive	
COMMERCIAL		
947	947 gets Baby Caylum to Boston	
Algoa FM	The Algoa FM Big Walk for Cancer	

CapeTalk	Fire Relief Fund
East Coast Radio	Damon Beard - The Big Favour
JacarandaFM	Project Water Drop
JacarandaFM	Good Morning Angels
Smile 90.4FM	Breakfast for Beds - on Smile Breakfast with Bobby and Lindy

CONTENT PRODUCER		
CAMPUS AND COMMUNITY COMBINED		
Hot 91.9 FM	John Walland	
Hot 91.9 FM	William Scott	
Mix 93.8 FM	Hein Kaiser	
Radio Islam	Hesley Harmse	
WFM 95.4	AB DaCosta	
PBS		
Ligwalagwala FM	Sfiso Malisa	
Lotus FM	Yashika Ramautar	
Ukhozi Fm	Hlengiwe Mbatha	
Umhlobo Wenene	Pastor Pastor	
Umhlobo Wenene FM	Mpumelelo Mali	
COMMERCIAL		
Jacaranda FM	Denise Rapitsi	
Kaya FM 95.9	Ncebakazi Manzi	
Kaya FM 95.9	Masego Tlhakanye	
POWER FM	POWER Update – Neo Leeuw	
POWER FM	POWER Talk – Mavo Kuselo	

DAYTIME SHOW		
CAMPUS		
MFM 92.6	Lunch with Sethu	
MFM 92.6	AM 2 PM	
PUKfm 93.6	PUKfm International Top 40	
Tshwane FM	Room 912	
Tuks FM	Travel Platform	
COMMUNITY		
101.9 ChaiFM	Corruption Busters	
GROOTfm 90.5	Su-an and so on / Su-an en so aan	
Radio Cape Pulpit	729 Lifestyle	
Radio Pulpit 657 AM	Something Els	
Radio Pulpit 657 AM	Just for you	
PBS		
Ligwalagwala FM	Mid-Morning Show (Tfokomala Nami)	
Lotus FM	Midday Spice	
RSG	Oggend op RSG `The Masai of Tanzania`	
Umhlobo Wenene FM	Khanya Gqiyazana	
Umhlobo Wenene FM	SJL (Sijik' ilanga)	
COMMERCIAL		
5FM	The Forbes & Fix Show	
Algoa FM	The Algoa FM Top 30 With Wayne Hart	
KFM	The Switch with Carl Wastie	
KFM	What's Up at Work	
POWER FM	POWER Talk	

DRAMA PROGRAMME	
COMBINED ALL	
CAPRICORN FM	Makarapa City
Gagasi FM	The Golden Circle

RSG	Bloedlyn
SABC / UMHLOBO WENENE FM	24/7 CHOMZA PLACE
SAfm	The Saturday Play: Beatty And Billie

FIELD NEWS REPORTER	
COMBINED ALL	
EWN	Thando Khubeka
Jacaranda FM	Maryke Vermaak
Kaya FM	Nomsa Zwane
KayaFM95.9	Tunicia Phillips
Pretoria FM	Esmarie Pretorius
VOW FM	Swankie Mafoko

MULTI-CHANNEL PROMOTION	
COMBINED ALL	
5FM	The Forbes & Fix Show
Algoa FM	Launching the Algoa FM App
KayaFM	The Walker Wager (Brandhouse) in association with Kaya FM; RadioHeads
KFM	Samsung Unlock the Box on KFM
KFM	#KFMSpurBirthdays
Primedia Broadcasting	History for the Future: TRC Reflections
Radio Pulpit 657AM	It's AM not FM!

MUSIC SHOW			
CAMPUS			
MFM 92.6	The MFM Top 40		
PUKfm 93.6	RooiwynSondag		
PUKfm 93.6	GatskopMaandag		
UCT Radio	Music Specialist		
VOW FM	The Kwaito KoolerBox		
COMMUNITY			
Grootfm	Die Tydmasjien		
Grootfm	iTunes Show		
Hot 91.9 FM	The Best Music In The World Ever		
Mix 93.8 FM	Derek The Bandit		
ONE FM 94.0	The Not So Regular Music Show		
Radio Khwezi	The Night Time Crew with Saziso Dlamini		
PBS			
Lotus FM	Bollywood Billboard		
Radio 2000	Top 30 Countdown		
SAfm	The Mash Up		
Thobela fm	Top 20		
Umhlobo Wenene FM	Ikwayala Eziphambili		
COMMERCIAL			
5FM	5FM Charts		
Algoa FM	The Algoa FM Top 30 With Wayne Hart		
Kaya FM	The World Show		
KFM and 947 (simulcast across both stations)	The Coca-Cola Top40SA		
POWER FM	Soul POWER		

NEWS AND ACTUALITY SHOW	
CAMPUS AND COMMUNITY COMBINED	
Inanda 88.4 FM	Izwe Nezalo
Radio Khwezi	Amabalengwe
Tuks FM	Tuks FM - News Platform

VOW FM	Law Focus - Militarisation on Campus
Zibonele fm	Inkqubo-Ndaba yEzabahlali
PBS	
Lotus FM	Walk the Talk with Alan Khan
Lotus fm	NEWSBREAK: AIDS CONFERENCE
Radio 2000	Talk on 2000
RSG	Gekaapte Geboue
SABC	Black students protested against the hair issues at a Model C school In PE
SABC NEWS	Tragic drowning of children in municipal sewage pit
COMMERCIAL	
5FM	5Talks
Gagasi FM	Indaba
Kaya FM 95.9	Today with John Perlman
POWER FM	POWER Update
Radio 702/567 Cape Talk	The Midday Report 2016

NEWS READER			
CAMPUS			
MFM 92.6	Francois Abrahams		
WFM	Dominic Majola		
WFM	Bolele Polisa		
UJFM 95.4	Zinhle Nako		
VOW FM	Katleho Sekhotho		
COMMUNITY			
Groot FM 90.5	Susan Botha		
Grootfm 90.5	Annelie Bouwer		
Hot 91.9fm	Gladys Sithole		
Mix 93.8 FM	Helen Desbois		
The Voice of the Cape	Tasneem Adams		
VCR 90.6fm Stereo	Liezel van der Walt		
PBS			
RSG	Martelize Brink		
SA fm	Jwalane Thulo		
SAFM	Nomsa Mdhluli		
Umhlobo Wenene	Dikeledi Mbanga		
Umhlobo Wenene FM	Thandile Skeyi		
Umhlobo Wenene fm	Bukiwe Zide		
COMMERCIAL	COMMERCIAL		
Jacaranda FM	Gerda de Sousa		
POWER FM	Andrea van Wyk		
EWN	Tara Penny		
EWN	Aurelie Kalenga		
EWN	Masego Rahlaga		

NIGHT-TIME SHOW	
CAMPUS	
PUKfm 93.6	GatskopMaandag
Tuks FM	Alt La Femme
UCT Radio	The Chasedown
UJFM 95.4	The NightCap
UJFM 95.4	The Chill Out Spot
COMMUNITY	
Aganangfm	Thabiso Moate
Groot FM	#VanaandMetPieterCloete
Mix 93.8 FM	Media & Marketing
Radio Islam	Rev lt Up

Radio Khwezi	Sakha Isizwe	
PBS		
Lotus FM	Walk the Talk with Alan Khan	
Motsweding FM	Gaabo Motho	
Radio 2000	Talk on 2000	
RSG	Seks en Jy	
trufm	Hlalani kum Mna Ndihlale kuni	
COMMERCIAL		
5FM	5FM Nights	
East coast Radio	Night Time Show with Danny Guselli	
Jacaranda FM	House Party with Jazzy D	
Kaya FM	The World Show	
Kaya FM	Late Nights with Bridget Masinga	

PROMOTIONS STUNT/EVENT		
CAMPUS AND COMMUNITY COMBINED		
101.9 ChaiFM	ChaiFM CHOC Radiothon	
GROOTfm 90.5	#SKOOLMETDIEBESTEGEES	
PUKfm 93.6	PUKfm Birthday Week	
Radio Khwezi	Ikhwezi liza kuwe	
Radio Pulpit 657AM	I AM Youth Movement	
PBS		
LESEDI FM	Makumane Sport Promo	
Lotus FM	LFM Superfan UK Trip Promotion	
Motsweding FM	Birthday Countdown	
Thobela FM	Mahlakung Promotion	
Ukhozi FM	Vuka Mzansi Breakfast Show	
COMMERCIAL (JOINT WINNERS)		
Algoa FM	Launching the Algoa FM App	
Algoa FM	The Algoa FM Big Walk for Cancer	
CapeTalk	Fire Relief Fund	
JacarandaFM	42 Hour Party Marathon	
KFM	Huawei KDay Bus	

RADIO DOCUMENTARY	
COMBINED ALL	
EWN	Through The Cracks - The Untold Story of Mbuyisa Makhubu
RSG	Christopher Kindo: Voete soos vlerke
RSG	Die slag van Delville-bos
The Voice of the Cape Radio	Ramadan: Behind the bars with Pollsmoor's fasting inmates
VOW FM	Shelter

RADIO INNOVATION	
COMBINED ALL	
5FM & MetroFM	Savanna (Distell) #GotApples on MetroFM & 5FM; RadioHeads
all Primedia stations	Face to Face Show
East Coast Radio	The East Coast Radio Fugitive
Good Hope FM	FInding the Hype
Jacaranda FM	MBD Tour
POWER 98.7	Station Innovation

SPORTS PRESENTER	
COMBINED ALL	
East Coast Radio	Sky Tshabalala
Kaya FM	Sandile van Heerden

METRO FM	Robert Marawa
POWER FM	Thabiso Mosia
RSG radio	Jody Hendricks

SPORTS SHOW	
CAMPUS AND COMMUNITY COMBINED	
101.9 ChaiFM	Training session
GROOTfm 90.5	GROOT Rugby
Hot 91.9 FM	Joburg PM with David O'Sullivan
VOW FM	The Sports Hub
Zibonele FM	Sport Programme
PBS	
Ikwekwezi FM	Siwkile Breakfast
LESEDI FM	Makumane Sport
Ligwalagwala Fm	Chad Le Clos
Munghana Lonene FM	Ta Mintlangu
Sabc / SAfm	Disappointment for Blitzboks in Rio
COMMERCIAL	
Heart FM	Feinberg on Football
Heart FM	On The Couch (OTC)
POWER FM	POWER SportExtra
Radio 702	EWN Sport on Afternoon Drive
EWN	Sports Talk

STATION IMAGING		
CAMPUS AND COMMUNITY COMBINED	CAMPUS AND COMMUNITY COMBINED	
Grootfm	Groot FM Station Imaging	
Hot 91.9	Station Imaging - Hot 919	
Mix 93.8 FM	Station Imaging	
Tuks FM	Tuks FM - Station Imaging	
UCT Radio	Station Imaging	
PBS		
Motsweding FM	Women's History Promo	
Motsweding FM	AIDS Day Station Promo	
Radio 2000	Radio 2000	
RSG	RSG Imaging	
Umhlobo Wenene FM	Imaging	
COMMERCIAL		
East Coast Radio	East Coast Breakfast Imaging	
East Coast Radio	East Coast Radio Station Imaging	
Good Hope FM	On-Air Imaging	
Good Hope FM	Station Imaging	
POWER FM	Station Imaging	

TRAFFIC PRESENTER	
COMBINED ALL	
5FM	Ms Cosmo
702 Talk Radio	Karabo Tjale
Hot 91.9fm	Gladys Sithole
Kaya FM	Mvangele Nzuza
Kaya FM	Kgomotso Meso
POWER FM	Jadene Tager

WEEKEND RADIO SHOW	
CAMPUS	

PUKfm 93.6	RooiwynSondag
Tuks FM	Tuks FM – Top 30 Chart
UCT Radio	The Top 30 Hitlist
UJFM 95.4	The Villa
VOW FM	The Full Throttle
COMMUNITY	
Alex FM	Bigger than Life
Eden fm	Fyn Trap
Emalahleni FM	Raise Your Voice
Hot 91.9 FM	The Best Music In The World Ever
Hot919	The Mark Pilgrim Show
Mix 93.8 FM	Weekend Breakfast
PBS	
Lesedi Fm	Top 30 with Ba2cada Leine
Motsweding Fm	Ke Moteng
SAfm	SAfm Lifestyle Show
SAfm	Media@SAfm
Thobela FM	Moshate Documentary
trufm	Ground Zero
Umhlobo Wenene FM	Ibuzwa Kwabaphambili
COMMERCIAL	
Algoa FM	The Algoa FM Top 30 With Wayne Hart
Kaya FM	The Art of Sunday
Kaya FM	The World Show
KFM and 947 (simulcast across both stations)	The Coca-Cola Top40SA
POWER FM	POWER Buro

BRIGHT STARS	
CHARONIKE NEL	PUK FM
HERMAN HUMAN	EAST RAND STEREO
KATLEGO MAHLANGU	VOW FM
KENEILWE MOHAPI	CAPRICORN FM
LWAZI MPOFU	TRUFM
MBALENHLE SHANDU	NQUBEKO FM
NONJABULO "NJABS"	ZWANE GAGASI FM
STHABISO NYABA	INANDA FM

HALL OF FAME
FAKIR HASSEN
JEREMY MAGGS
LYNN JOFFE
REV NOMATHAMSANQA RWEQANA
TONY SANDERSON
ZOLA YEYE

### LIFETIME ACHIEVER

JOHN ROBBIE

LISTENER VOTES
MY STATION LISTENERS CHOICE - MOST VOTES
HOT 91.9 FM
MIX 93.8 FM
NQUBEKO FM
RADIO 2000
RISE FM

MY STATION LISTENERS CHOICE – MOST LOYAL LISTENERS
HOT 91.9 FM
MIX 93.8 FM
NQUBEKO FM
RISE FM
WFM 95.4

STATION OF THE YEAR
CAMPUS
MFM 92.6
PUKFM 93.6
WFM 95.4
VOW FM
COMMUNITY
GROOT FM
HOT 91.9 FM
MIX 93.8 FM
RADIO ISLAM
RADIO PULPIT
PBS
LOTUS FM
MOTSWEDING FM
RSG
THOBELA FM
UMHLOBO WENENE FM
COMMERCIAL
5FM
ALGOA FM
JACARANDA FM
KAYA FM
POWER FM
RADIO 702

#### ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalismfrom Wits.

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