

## Fishwicks launches Display Flash in SA

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At Fishwicks we pride ourselves on understanding our customers' needs and then coming up with innovative solutions that meet their requirements. Fishwicks is delighted to announce that it now holds the license in South Africa for Display Flash, a state-of-the-art Automatic Displays System in the market of cardboard displays.







Source: Fishwicks

Our customers are constantly looking for Point of Purchase that incorporate effortless on-site, instant installation, which optimises logistic costs and enhances brand visibility.



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Flash System enables unique, light, fully automatic, foldable pop-displays, combined with an elastic mechanism, which allows displays to fold and unfold for easy shipping. The product range enables users to reduce transport and storage costs due to its compact nature.

Display Flash comes in a wide variety of shapes, sizes and configurations so the customer's choice is extensive.

Creativity involves two things – thinking and then producing. At Fishwicks we do both.

Check out the various Display Flash options on <a href="http://www.displayflash.co.za">http://www.displayflash.co.za</a> and see which innovative concept will add to your brand.

## **Totem Flash**

## **Portal Flash**

Flash GS