

## 154: Rugby players and social media, introducing Super Scouts

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 22 October 2015, from 9-10am, show host Warren Harding is joined in studio by Eugene Eloff, rugby veteran, former Baby Bok, Lions and Boland coach and ambassador for Super Scouts ([@supascouts](#)).



On 15 September Super Scouts launched, a fully searchable social platform, geared at all participants in rugby, players gain exposure by uploading their free profiles, agents and scouts gain easy access to thousands of players, while schools, clubs, varsities and unions get the opportunity to showcase their facilities, players and sponsors. Which then gives brands who partner with Super Scouts a niche audience that is 100% aligned with their marketing strategies.

We find out more about the platform, the response so far and the commercial elements around Super Scouts.

### Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio:* Eugene Eloff

### How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

### Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

### Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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