

The full Lions Health and Wellness shortlist

The full Lions Health and Wellness shortlist has been released, with Quirk Johannesburg the only South African agency featured, for its '[Borrowed Time](#)' film ad for Orange Babies...

The full shortlist appears below...

Cannes Lions Health & Wellness shortlist

Title	Advertiser	Product	Entrant Company	Medium
INTERACTIVE DESERT JOURNEY BANNER	GLAXOSMITHKLINE	HORLICKS MALAYSIA	GREY GROUP Singapore	Digital
INTERACTIVE RIVER JOURNEY BANNER	GLAXOSMITHKLINE	HORLICKS MALAYSIA	GREY GROUP Singapore	Digital
BEROCCA + SXSW 2015 HASHTAG REPAIR	BAYER/BEROCCA	MULTIMTAMIN	J. WALTER THOMPSON NEW YORK	Digital
DON'T GOOGLE IT	CEBAM (SUPPORTED BY THE FLEMISH GOVERNMENT)	HEALTH INFORMATION PLATFORM	DDB BRUSSELS	Digital
MELANOMA LIKES ME	MELANOMA PATIENTS AUSTRALIA	MELANOMA PREVENTION	GPY&R Brisbane	Digital
BANGTRIS	AIDS-HILFE HAMBURG	SEXUALLY TRANSMITTED DISEASE AWARENESS CAMPAIGN	MAYD HAMBURG	Digital
PLAY WITH YOURSELF	THE BLUE BALL FOUNDATION	TESTICULAR CANCER AWARENESS	M&C SAATCHI Sydney	Digital
ESPN EYE TEST / WEBSITE	ESPN	UEFA CHAMPIONS LEAGUE	AFRICA São Paulo	Digital
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER	J. WALTER THOMPSON Sydney	Digital
PHOTOS FOR LIFE - A CHARITY PHOTO STOCK	RAK'N'ROLL WIN YOUR LIFE FOUNDATION	PHOTOS FOR LIFE	ISOBAR POLAND Warsaw	Digital
THE UNDERSEA BILLBOARD	BEIERSDORF	NIVEA SUN	FCB HAMBURG Hamburg	Direct and Promo & Activation
NIVEA DOLL	BDF NIVEA BRASIL	NIVEA SUN KIDS SENSITIVE	FCB BRASIL São Paulo	Direct and Promo & Activation
HANDLE ON HYGIENE	UNILEVER	LIFEBOUY	GEOMETRY GLOBAL Dubai	Direct and Promo & Activation
MEETING	KIMBERLY-CLARK	HUGGIES	MOOD\TBWA São Paulo	Direct and Promo & Activation
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	Direct and Promo & Activation
BEROCCA + SXSW 2015 HASHTAG REPAIR	BAYER/BEROCCA	MULTIMTAMIN	J. WALTER THOMPSON NEW YORK	Direct and Promo & Activation
HAVING A GOOD MEMORY HAS ITS BENEFITS	NATURES GARDEN	MULTICEBRINA	MARURI GREY Guayaquil	Direct and Promo & Activation
RADIOMETRIES	EXITO FOUNDATION	EXITO FOUNDATION	SANCHO BBDO Bogotá	Direct and Promo & Activation
THE SALT YOU CAN SEE	FUNDACIÓN FAVALORO	FUNDACIÓN FAVALORO	GREY ARGENTINA Buenos Aires	Direct and Promo & Activation
CLEAN AIR IN A BOX	VOLKSWAGEN GROUP CHINA	VEHICLES	DDB CHINA GROUP Shanghai	Direct and Promo & Activation
LIFE SAVING DOT	TALWAR TRADERS	BINDI	GREY GROUP Singapore	Direct and Promo & Activation
FREE KILLER TAN	MOLLIE BIGGANE MELANOMA FOUNDATION (MOLLIE'S FUND)	MELANOMA AWARENESS	AREA 23 New York	Direct and Promo & Activation
ROTTEN CELLS	FISCHEL DRUGSTORES	FISCHEL DRUGSTORES	GARNIERBBDO San José	Direct and Promo & Activation

THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE/HIV AWARENESS	SAATCHI & SAATCHI SWITZERLAND Geneva	Direct and Promo & Activation
NIVEA DOLL	BDF NIVEA BRASIL	NIVEA SUN KIDS SENSITIVE	FCB BRASIL São Paulo	Direct and Promo & Activation
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER	J. WALTER THOMPSON Sydney	Direct and Promo & Activation
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	Direct and Promo & Activation
THE LUCKY IRON FISH PROJECT	LUCKY IRON FISH	IRON FORTIFICATION SUPPLEMENT	GEOMETRY GLOBAL Dubai	Direct and Promo & Activation
HANDLE ON HYGIENE	UNILEVER	LIFEBOUY	GEOMETRY GLOBAL Dubai	Direct and Promo & Activation
ESPN EYE TEST	ESPN	UEFA CHAMPIONS LEAGUE	AFRICA São Paulo	Direct and Promo & Activation
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	Direct and Promo & Activation
THE MESSAGE FROM THE LUNGS	THAI HEALTH PROMOTION FOUNDATION	ANTI-SMOKING CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	Direct and Promo & Activation
CRACK-BACK CARDS	BRISBANE CHIROPRACTIC CENTRE	BRISBANE CHIROPRACTIC CENTRE	GEORGE PATTERSON Y&R Brisbane	Direct and Promo & Activation
FACING	FABRICA	RAISE AWARENESS ABOUT ACID ATTACK	FABRICA Ponzano Veneto	Direct and Promo & Activation
MORE THAN A COSTUME	DOCTORS OF THE WORLD	DOCTORS OF THE WORLD	PUBLICIS KAPLAN THALER New York	Direct and Promo & Activation
THE POSITIVE STORE	ISRAEL AIDS TASK FORCE	SECOND HAND ITEMS FROM HIV CARRIERS	ACW GREY TEL AMV	Direct and Promo & Activation
THE RGB NEWS	ANTENA 1	BLOOD DONATION	GEOMETRY GLOBAL Bucharest	Direct and Promo & Activation
DONATION BADGES	ABTO (BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION)	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	Direct and Promo & Activation
SOLIDARY QUEUE	GOOD BLOOD CLUB	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	Direct and Promo & Activation
THE HAIR FEST	CASA DE LA AMISTAD	ONCOLOGICAL WIGS	OGILVY & MATHER Mexico City	Direct and Promo & Activation
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	Direct and Promo & Activation
PRICELESS PETS	PURINA	ANIMAL ADOPTION	NBS Rio de Janeiro	Direct and Promo & Activation
ONLINE FUR SHOP	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Direct and Promo & Activation
MEETING	KIMBERLY-CLARK	HUGGIES	MOOD\TBWA São Paulo	Direct and Promo & Activation
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	Direct and Promo & Activation
HANDLE ON HYGIENE	UNILEVER	LIFEBOUY	GEOMETRY GLOBAL Dubai	Direct and Promo & Activation
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	Direct and Promo & Activation
THE BOY RAISED BY GOATS	PROCTER & GAMBLE	PEPTO-BISMOL	PUBLICIS KAPLAN THALER New York	Film
JUNKFACE	JOHNSON & JOHNSON	NEUTROGENA MEN FACE WASH	DDB CANADA Toronto	Film
SNIFFERS	RANDOX	CONFIDANTE	LANGLAND Windsor	Film
MILF'S DAY	TULIPAN	TULIPAN	BBDO ARGENTINA Buenos Aires	Film
MAKE THE WORLD A PEACEFUL PLACE.	DR GIORGINI	INFUSION	DLV BBDO Milan	Film
THE ORPHANAGE	FRAGILE CHILDHOOD	PARENTAL ALCOHOL AWARENESS	HAVAS WORLDWIDE HELSINKI	Film
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	Film
SIGNAL FRANCE	UNILEVER	SIGNAL	THE CYRANOS//McCANN Barcelona	Film
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER CAMPAIGN	J. WALTER THOMPSON Sydney	Film

TASTE OF THE FUTURE	ASPEN DENTAL	ASPEN DENTAL	CP+B Boulder	Film
LONELY	CONCEPTO INTEGRAL SECUOYA S.C.	INSTITUTIONAL	GREY MÉXICO Mexico City	Film
MAN, YOU'RE SO BEAUTIFUL - LOVE	STICHTING MENZIS BEHEER	INSURANCE	DDB & TRIBAL WORLDWIDE AMSTERDAM	Film
JACKPOT	MEXICAN INSURANCE ASSOCIATION	HEALTH INSURANCES	OGILVY & MATHER Mexico City	Film
PHIL & DANIELLE	THE HOSPITAL FOR SICK CHILDREN	THE HOSPITAL FOR SICK CHILDREN	J. WALTER THOMPSON CANADA Toronto	Film
KAEL	THE HOSPITAL FOR SICK CHILDREN	THE HOSPITAL FOR SICK CHILDREN	J. WALTER THOMPSON CANADA Toronto	Film
SANDRA & PAUL	THE HOSPITAL FOR SICK CHILDREN	THE HOSPITAL FOR SICK CHILDREN	J. WALTER THOMPSON CANADA Toronto	Film
THE EYES OF A CHILD	ASSOCIATION NOEMI	DISABILITIES ASSOCIATION	LEO BURNETT FRANCE Paris	Film
BORROWED TIME	ORANGE BABIES	ORANGE BABIES	QUIRK Johannesburg	Film
ZÉ ROBERTO	SANTA CASA DE MISERICÓRDIA DE PORTO ALEGRE	ORGAN DONATION	J. WALTER THOMPSON BRAZIL São Paulo	Film
LUIS FERNANDO VERÍSSIMO	SANTA CASA DE MISERICÓRDIA DE PORTO ALEGRE	ORGAN DONATION	J. WALTER THOMPSON BRAZIL São Paulo	Film
THE THANK YOU PROJECT	ARNOLD PALMER HOSPITAL FOR CHILDREN	HOSPITAL SERVICES	STRONG FILMS Orlando	Film
MEETING	KIMBERLY-CLARK	HUGGIES	MOOD\TBWA São Paulo	Film
LONG LIVE NEW YORK	NEW YORK ORGAN DONOR	PUBLIC HEALTH ANNOUNCEMENT	Y&R NEW YORK	Film - Animation/Visual Effects
SNIFFERS	RANDEX	CONFIDANTE	LANGLAND Windsor	Film - Art Direction/Production Design
FIRST DAYS OUT	MARS BRASIL	PEDIGREE ADOPTION	ALMAPBBDO São Paulo	Film - Direction
SNIFFERS	RANDEX	CONFIDANTE	LANGLAND Windsor	Film - Script
SNIFFERS	RANDEX	CONFIDANTE	LANGLAND Windsor	Film - Script
MAN, YOU'RE SO BEAUTIFUL - LOVE	STICHTING MENZIS BEHEER	INSURANCE	DDB & TRIBAL WORLDWIDE AMSTERDAM	Film - Script
MAN, YOU'RE SO BEAUTIFUL - PERSEVERE	STICHTING MENZIS BEHEER	INSURANCE	DDB & TRIBAL WORLDWIDE AMSTERDAM	Film - Script
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER	J. WALTER THOMPSON Sydney	Film - Use of Music/Sound Design
FEELINGNUTS	CHECK ONE TWO	TESTICULAR CANCER AWARENESS	JAM London	Integrated
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	Integrated
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER CAMPAIGN	J. WALTER THOMPSON Sydney	Integrated
LOVE LIFE - NO REGRETS	BAG BUNDESAMT FÜR GESUNDHEIT	AIDS AWARENESS	ROD KOMMUNIKATION Zürich	Integrated
BETTER TOMORROWS CAMPAIGN	THE HOSPITAL FOR SICK CHILDREN	THE HOSPITAL FOR SICK CHILDREN	J. WALTER THOMPSON CANADA Toronto	Integrated
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	Integrated
THE HAIR FEST	CASA DE LA AMISTAD	ONCOLOGICAL WIGS	OGILVY & MATHER Mexico City	Integrated
SNIFFERS	RANDEX	CONFIDANTE	LANGLAND Windsor	Integrated Digital Campaign
SNIFFERS	RANDEX	CONFIDANTE	LANGLAND Windsor	Integrated Digital Campaign
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER	J. WALTER THOMPSON Sydney	Integrated Digital Campaign
ALEX HONNOLD'S URBAN ASCENTS	STRIDE HEALTH	HEALTH INSURANCE	LUCKY TREEHOUSE San Francisco	Integrated Digital Campaign
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	Integrated Digital Campaign
SHADOW WIFI	LIGA CONTRA EL CANCER	HEALTH AWARENESS ORGANISATION	HAPPINESS BRUSSELS	Integrated Outdoor Campaign

STREET FARE	CROSSROADS COMMUNITY	CROSSROADS COMMUNITY SERVICES	SAATCHI & SAATCHI WELLNESS New York	Integrated Outdoor Campaign
THE HAIR FEST	CASA DE LA AMISTAD	ONCOLOGICAL WIGS	OGILVY & MATHER Mexico City	Integrated Outdoor Campaign
THE DAY SHAZAM WENT DEAF	WORLD HEALTH ORGANIZATION	INTERNATIONAL EAR CARE DAY	BAUMANN BER RIVNAY SAATCHI & SAATCHI Ramat Gan	Mobile
SPORTS HOMEWORK	GATORADE	GATORADE	4 AM SAATCHI & SAATCHI Guatemala	Mobile
THE NEXT PHOTO	CHILDHOOD EYE CANCER TRUST	FLASH PHOTO POSTER CAMPAIGN	WUNDERMAN London	Mobile
SOS SMS	MEXICAN RED CROSS	ONLINE EMERGENCY SERVICE	GREY MEXICO Mexico City	Mobile
THE UNDERSEA BILLBOARD	BEIERSDORF	NIVEA SUN	FCB HAMBURG Hamburg	Outdoor
TATTOO	SEA ROAD INTERNATIONAL CORPORATION	CONDOMS	OGILVY & MATHER JAPAN Tokyo	Outdoor
HEART	SEA ROAD INTERNATIONAL CORPORATION	CONDOMS	OGILVY & MATHER JAPAN Tokyo	Outdoor
#THE WATER PROJECT	THE WATER PROJECT FOUNDATION	THE WATER PROJECT FOUNDATION	WALTON ISAACSON Los Angeles	Outdoor
SUN LIFEGUARDS	L.A.L.C.E.C.	L.A.L.C.E.C.	J. WALTER THOMPSON ARGENTINA Buenos Aires	Outdoor
THE SALT YOU CAN SEE	FUNDACIÓN FAVALORO	FUNDACIÓN FAVALORO	GREY ARGENTINA Buenos Aires	Outdoor
WE'RE FRYIN' OUT HERE	EGO PHARMACEUTICALS	SUNSENSE SUNSCREEN	OGILVY & MATHER MELBOURNE	Outdoor
LIFE SAVING DOT	TALWAR TRADERS	BINDI	GREY GROUP Singapore	Outdoor
THE VETIVER PROJECT	PEERLESS LION CORPORATION	SHOKUBUTSU HANA	TBWASANTIAGO MANGADA PUNO Makati City	Outdoor
THE LUCKY IRON FISH PROJECT	LUCKY IRON FISH	IRON FORTIFICATION SUPPLEMENT	GEOMETRY GLOBAL Dubai	Outdoor
STAIR	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	Outdoor
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	Outdoor
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	Outdoor
LIFE TIME CLOCK	STIFTUNG FÜRS LEBEN - DEUTSCHE STIFTUNG ORGANTRANSPLANTATION (DSO)	FOR LIFE - FOR ORGAN-DONATIONS	SERVICEPLAN Munich	Outdoor
THE POSITIVE STORE	ISRAEL AIDS TASK FORCE	SECOND HAND ITEMS FROM HIV CARRIERS	ACW GREY TEL AMV	Outdoor
DONATION BADGES	ABTO (BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION)	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	Outdoor
SOLIDARY QUEUE	GOOD BLOOD CLUB	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	Outdoor
THE FIGHT OF THE CENTURY	ASSOCIATION FOR ALZHEIMER'S RESEARCH	FUNDRAISING	ROSAPARK Paris	Outdoor
THE HAIR FEST	CASA DE LA AMISTAD	ONCOLOGICAL WIGS	OGILVY & MATHER Mexico City	Outdoor
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	Outdoor
JUMBO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Outdoor
STARK	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Outdoor
RINGO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Outdoor
ROTTEN CELLS	FISCHEL DRUGSTORES	FISCHEL DRUGSTORES	GARNIERBBDO San José	Outdoor
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	Outdoor
THE PANADOL SAFETY AT HOME INITIATIVE	GSK	GSK PANADOL	KOMPAS KOMMUNIKATION Copenhagen	PR
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	PR
WEARABLE TOMATO	KAGOME	TOMATO	HAKUHODO Tokyo	PR
DO NOT BREASTFEED IN PUBLIC	UNICEF	BREASTFEEDING CAMPAIGN	J. WALTER THOMPSON MEXICO Mexico City	PR
FREE KILLER TAN	MOLLIE BIGGANE MELANOMA FOUNDATION (MOLLIE'S FUND)	MELANOMA AWARENESS	AREA 23 New York	PR

THE HIV+ ISSUE	VANGARDIST	MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva	PR
I TOUCH MYSELF PROJECT	CANCER COUNCIL NSW	BREAST CANCER	J. WALTER THOMPSON Sydney	PR
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO	PR
THE LUCKY IRON FISH PROJECT	LUCKY IRON FISH	IRON FORTIFICATION SUPPLEMENT	GEOMETRY GLOBAL Dubai	PR
PLAY WITH YOURSELF	THE BLUE BALL FOUNDATION	TESTICULAR CANCER AWARENESS	BANG PR Sydney	PR
AFRICA UNITED	IDRIS ELBA/CDC FOUNDATION	EBOLA AWARENESS	M&C SAATCHI London	PR
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	PR
THE MESSAGE FROM THE LUNGS	THAI HEALTH PROMOTION FOUNDATION	ANTI-SMOKING CAMPAIGN	BBDO PROXIMITY THAILAND Bangkok	PR
EYES OF A CHILD	ASSOCIATION NOEMI	DISABILITIES ASSOCIATION	LEO BURNETT FRANCE Paris	PR
TOYS IN MOURNING	UNICEF PARAGUAY	INSTITUTIONAL	ONIRIA/TBWA Asuncion	PR
THE POSITIVE STORE	ISRAEL AIDS TASK FORCE	SECOND HAND ITEMS FROM HIV CARRIERS	ACW GREY TEL AMV	PR
DONATION BADGES	ABTO (BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION)	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	PR
BALD CARTOONS	GRAACC	NGO	OGILVY BRASIL São Paulo	PR
THE HAIR FEST	CASA DE LA AMISTAD	ONCOLOGICAL WIGS	OGILVY & MATHER Mexico City	PR
PRICELESS PETS	PURINA	ANIMAL ADOPTION	NBS Rio de Janeiro	PR
THE BACKUP MEMORY	SAMSUNG TUNISIA	SERVICE	3SG-BBDO Ariana	PR
TATTOO SKIN CANCER CHECK	SOL DE JANEIRO	CORPORATE	OGILVY BRASIL São Paulo	PR
QUEUE	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO São Paulo	Print
FIRETRUCK	BAYER BRASIL	CAFIASPIRIN	ALMAPBBDO São Paulo	Print
UNFOLD THE CHILD	ST ANDREW'S AUTISM CENTRE	PUBLIC AWARENESS MESSAGES	GREY GROUP Singapore	Print
THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE/ PUBLIC AWARENESS HIV STIGMA	SAATCHI & SAATCHI SWITZERLAND Geneva	Print
WE WON'T HELP YOU	ALCOHOLICS ANONYMOUS	ALCOOLICOS ANONIMOS	J. WALTER THOMPSON BRAZIL São Paulo	Print
SENSUS COMIC	NACIONAL MONTE DE PIEDAD	PAWN SHOP	HAVAS SPORTS AND ENTERTAINMENT Mexico City	Print
FRENCH HORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	Print & Poster Craft - Illustration
FLUGELHORN	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	Print & Poster Craft - Illustration
SAXOPHONE	DABUR	GASTRINA	McCANN WORLDGROUP INDIA Mumbai	Print & Poster Craft - Illustration
ROUGH SEA	LABORATOIRES LEHNING	COCCULUS COMPLEXE N°73	HAVAS 360 Puteaux	Print & Poster Craft - Illustration
HOMEWRECK	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	Print & Poster Craft - Illustration
HEARTBREAK	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	Print & Poster Craft - Illustration
ALCOHOLIC	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	Print & Poster Craft - Illustration
BULLY	THE SAMARITANS HONG KONG	SUICIDE PREVENTION HELPLINE	Y&R SHANGHAI	Print & Poster Craft - Illustration
WE WON'T HELP YOU	ALCOHOLICS ANONYMOUS	ALCOOLICOS ANONIMOS	J. WALTER THOMPSON BRAZIL São Paulo	Print & Poster Craft - Illustration
ROPE	ALCOHOLICS ANONYMOUS	ALCHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	Print & Poster Craft - Illustration
SEESAW	ALCOHOLICS ANONYMOUS	ALCHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	Print & Poster Craft - Illustration
JUMBO	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Print & Poster Craft - Illustration
STARK	PETA ASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Print & Poster Craft - Illustration

RINGO	PETAASIA	ETHICAL TREATMENT OF ANIMALS	Y&R SHANGHAI	Print & Poster Craft - Illustration
TATTOO	CONDOMANIA	CONDOMS	OGILVY & MATHER JAPAN Tokyo	Print & Poster Craft - Photography
EMBRACE	CONDOMANIA	CONDOMS	OGILVY & MATHER JAPAN Tokyo	Print & Poster Craft - Photography
HEART	CONDOMANIA	CONDOMS	OGILVY & MATHER JAPAN Tokyo	Print & Poster Craft - Photography
PANADOL JOINT HUMAN CALLIGRAPHY	GLAXOSMITHKLINE HONG KONG	PANADOL JOINT	GREY GROUP Singapore	Print & Poster Craft - Typography
THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva	Print & Poster Craft - Typography
SERGEANT	NEUROTH	HEARING AID	FCB ZURICH	Radio
KEEP FARTS FUNNY	MEREDITH'S MIRACLES COLON CANCER FOUNDATION	COLON CANCER AWARENESS	FCB CHICAGO	Radio
GEORGE WASHINGTON	FARMATODO	HAND SANITIZER	WUNDERMAN COLOMBIA Bogotá	Radio - Script
ABRAHAM LINCOLN	FARMATODO	HAND SANITIZER	WUNDERMAN COLOMBIA Bogotá	Radio - Script
MAN BOOBS	JOHNSON & JOHNSON	KY TOUCH 2 IN 1 WARMING MASSAGE OIL AND PERSONAL LUBRICANT	DDB CANADA Toronto	Radio - Use of Music/Sound Design
BALD SPOT	JOHNSON & JOHNSON	KY TOUCH 2 IN 1 WARMING MASSAGE OIL AND PERSONAL LUBRICANT	DDB CANADA Toronto	Radio - Use of Music/Sound Design
RADIOMETRIES	EXITO FOUNDATION	EXITO FOUNDATION	SANCHO BBDO Bogotá	Radio - Use of Music/Sound Design
KEEP FARTS FUNNY	MEREDITH'S MIRACLES COLON CANCER FOUNDATION	COLON CANCER AWARENESS	FCB CHICAGO	Radio - Use of Music/Sound Design
DONATED VOICES	THE NATIONAL UNIVERSITY CENTRE FOR ORGAN TRANSPLANTATION	ORGAN DONATION ADVOCACY	LOWE SINGAPORE	Radio - Use of Music/Sound Design
DRINK UP FOUNTAIN	PARTNERSHIP FOR A HEALTHIER AMERICA	NON PROFIT ORGANIZATION	VML New York	Use of Technology
THE NEXT PHOTO	CHILDHOOD EYE CANCER TRUST	FLASH PHOTO POSTER CAMPAIGN	WUNDERMAN London	Use of Technology
NIVEA DOLL	BDF NIVEA BRASIL	NIVEA SUN KIDS SENSITIVE	FCB BRASIL São Paulo	Use of Technology

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