

The 2015 South African E-commerce Awards proudly celebrates its 10th anniversary

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Currently celebrating the 10th year of South African E-commerce Awards, uAfrica.com is gearing up for what it believes will be the biggest South African E-commerce Awards yet.

Designed to recognise and reward those South African websites demonstrating excellence in their use of the internet as a platform for e-commerce, the awards have shown a steady annual growth as more and more competitors battle it out to see who will be crowned top dog.



Originally an exclusively online event, the South African E-commerce Awards were introduced as a much anticipated part of uAfrica.com's South African E-commerce Conference in 2013. "With it being the 10th year, we want to focus purely on the awards by hosting an event dedicated to celebrating this achievement", stated Andy Higgins, uAfrica.com MD, "so we will be hosting a gala event evening on Wednesday, 16 September in Johannesburg where we will announce the winners and runners up in the various categories."



A number of award categories were added to the 2015 South African E-commerce Awards, resulting in a total of 10 categories for which awards will be presented. These are:

- South Africa's Favourite E-commerce Website
- Best E-commerce Store
- Best Shopping Process
- Best Customer Service
- Best E-commerce Services Platform
- Best Small E-commerce Business
- Best E-commerce Mobile Site
- E-commerce Achievement Award
- Most Innovative Store Concept
- Best Female Entrepreneur Award

Public voting is now open, and in keeping with the 10th anniversary theme, this year's voting is incentivised with a R10,000 cash prize. As in previous years, the website receiving the most votes from the public will be awarded the title of South Africa's Favourite E-commerce Website. The winners and runners-up for the remaining nine categories will be determined by a stringent evaluation process conducted by uAfrica.com.

This year, the South African E-commerce Awards partnered with eSolutions (a premium e-commerce logistics provider), Payfast and Shopify to not only bring you a memorable 10th year in South African E-commerce Awards, but also join in the quest to uplift e-commerce in South Africa.

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