

# Free retail fraud conference in New York in September

NEW YORK, USA: Retail Knowledge will stage a free conference on Retail Fraud in New York on 24 September 2015, in association with the National Anti-Organised Retail Crime Association of America NAORCA.

NAORCA started as a LinkedIn Group in 2011 to collaborate, educate, provide training and promote awareness of the worldwide epidemic of organised retail crimes. The association has grown to over 2,500 members worldwide and is now incorporated in Massachusetts.



According to the National Retail Federation, 95% of retailers in the US have been victims of organised retail crime in the last year alone. So as demand soars, the need becomes ever more acute for retailers to be able to fight the growth in retail crime effectively - especially organised crime, whilst at the same time providing their legitimate customers with a secure safe and enjoyable shopping experience.

The conference has been created to give US retailers easy access to international expertise in the business of loss prevention. By bringing together top retailers, experts, academics and law enforcement agencies drawn from not only the US but also more widely from the rest of the world, the organisers hope to create a hotbed of truly international expertise and collaboration, to discuss and promote best practice and to ever more effectively work together to fight crime.

Retailers can expect to see presentations from an international array of leading experts offering new and exciting viewpoints and concepts. They will have the opportunity to network with other top executives involved in the business of retail risk and loss prevention. They can expect to take away from the conference concepts, case studies and methodologies that will make significant contributions to their roles.

To claim a free VIP delegate pass or to find out more about participating as a sponsor, contact Caroline Batho on +44 (0) 207 100 3 999 or email [clientservices@retail-knowledge.com](mailto:clientservices@retail-knowledge.com).