

Unlocking the Extra Cold Live street party



28 May 2013

Held on Cape Town's Buiten Street, though "Extra Cold Live Street" would be more accurate, simply because that is what it was turned into, the Castle Lite Extra Cold Live experience brought us amazing acts from all over the country. Even though it was cold and rainy, nobody really cared about the weather as everyone was too busy partying - including me.

As we got closer to Fiction, to our surprise, there was no Buiten Street - at least not as we knew it. Barricades were put up where Buiten Street meets Long Street and guarding them were really buff bouncers - security really at its best.





Moving with the mixes

The audience-selected artists took turns on the stage bringing dope acts, one after another, ensuring a satisfied audience throughout the evening. The first act, Shuga Smakx, was *on fire*. He set the tone and all the other artists followed suit.

Hold it up! Driemanskap properly represented the Mother City with some really stunning performances, I was properly entertained. Reddy D got everybody moving with his mixes, scratching and mixing like there was no tomorrow, his performance was nothing short of awesome.

Also, not forgetting the amazing acts by F.Eu Dj's, AKA, Teargas and DJ Wags, who played music that hit us hard. One good thing about music though - you feel no pain when it hits you. The crowd just couldn't get enough of them.





Watch out Jozi, Durbs!

Castle Lite is still on its way to bringing the Extra Cold Live experience to Durban and Johannesburg and promises the same success as in Cape Town. Thus, getting yourself a ticket to the Durban event on 1 June or the Johannesburg event on 8 June, would be a great idea. It really is a unique experience.

I had a chat with Leanne Martin, Castle Lite's marketing manager, and she promised more events of this nature in the future. According to Martin, they don't repeat what they have done before, so you can look forward to more creative spectacles in the near future and also more international acts.

Tickets for the remaining two events in <u>Durban</u> and <u>Johannesburg</u> are available at <u>Computicket</u>, VIP: R325 (not available at the door), general: R165 (presold), or R200 at the door.

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