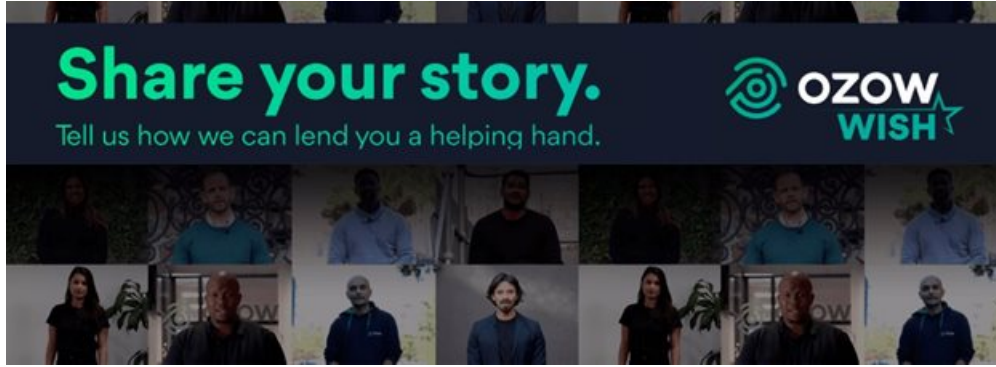


Ozow launches Ozow Wish campaign to help those most in need

Ozow has launched a campaign seeking to support those in need of a helping hand. To apply to Ozow Wish, members of the public need to upload a video to the website that explains the type of support that they or someone they know is needing.



Using the power of the collective, Ozow will tap into its network of partners and merchants to pull together funding and resources to ensure that it is able to impact the lives of as many people as it can, explains Oriel Pays, chief people officer at Ozow.

“Whether it’s a financial investment for food security, infrastructure support to collect donations, or you just want to bring a smile to a child’s face by introducing them to their role model, nothing is too small or too big,” she adds.

Shortlisted beneficiaries to be contacted

A panel, comprising the Ozow team and its partners, will review each submission to determine how Ozow Wish can help. Shortlisted beneficiaries will be contacted, which may include an in-person visit to better understand how better the panel can support the individual or organisation.

“Crowdfunding has been a phenomenal driving force to effect change in the lives of vulnerable individuals and communities. Apart from just tapping into our networks, we are also encouraging the public to show their support,” says Pays.

Ozow will share the shortlisted stories on the Ozow Wish website, with the option to donate directly to each cause. To ensure that the support goes directly to where it is needed, no fees will be levied on any donations.

For more information, go to www.ozow.com/ozowwish.

For more, visit: <https://www.bizcommunity.com>