

Radisson signs second Red hotel in SA

The Radisson Hotel Group has signed its second Radisson Red in South Africa. Scheduled to open in February 2021, the Radisson Red Hotel Johannesburg, Rosebank, brings the groups' African portfolio to almost 100 hotels in operation and under development.



Radisson RED Johannesburg Rosebank

The hotel will be located in Oxford Parks, Rosebank, a vibrant mixed-use precinct comprising premium offices, apartments and supporting retail and restaurants, all situated within an exceptionally high-quality, privately managed and walkable public environment.

A playful twist to the conventional

Andrew McLachlan, senior vice president, development, sub-Sahara Africa, Radisson Hotel Group, said: "We are excited to have signed our second Radisson Red in South Africa and introduce our third brand to Johannesburg, alongside Radisson Blu and Park Inn by Radisson.



"Following our successful opening of Africa's first Radisson Red in Cape Town, bringing this next-generation Red to Johannesburg will support the rollout of future Red's across South Africa and the region. Rosebank is one of the fastest-growing business precincts in Johannesburg and is regarded as the city's art district, making it the ideal location for our upscale, lifestyle select-service hotel brand, which presents a playful twist on the conventional.

"The hotel will be the first internationally branded lifestyle hotel in Johannesburg and our fourth hotel in the city."

The new-build, 222-room hotel will comprise standard studios and suites in bold designs and will feature the famous Radisson Red food and beverage concepts and social scenes, such as the 'all day dining' Oui Bar & Ktchn. Following the footsteps of its sister hotel in Cape Town, the Rosebank hotel will also boast a rooftop bar and terrace.

The rooftop will also include a swimming pool and fitness room, giving guests various options to unwind, all while basking in the vibrant Johannesburg skyline views.

The hotel will feature six event studios, a conference room as well as a large meeting room, each with high-speed Wi-Fi, up-to-date technology and creative spaces to help inspire.

Urban space realty

Thinus Crafford, developer and Oxford Parks's representative, commented: "The hotel will be located in the first phase of Oxford Parks – a unique, holistic urban space designed to uplift and enhance the community and promote a sense of belonging.

"The Radisson Red will complete phase 1 of Oxford Parks, consisting of four commercial buildings, the Radisson Red hotel and ancillary retail on the ground floor of each of the commercial buildings.

"Oxford Parks offers you an experience where business, lifestyle and leisure are harmoniously integrated. We are proud to announce that tenants such as BPSA, the Life Healthcare Group, Thebe Investment Corporation, ARUP, Metier, Credo Wealth and Sony have decided to relocate their corporate offices to Oxford Parks. All buildings within Oxford Parks will be designed to meet a minimum four-star Green Star rating.

"In Oxford Parks, sustainable technology becomes a lifestyle and not just a passing trend. We are delighted and honoured to welcome to Oxford Parks, both Radisson Red and the investor, RDC Properties Limited, and are confident that soon both will experience and be part of this uniquely compelling urban space."

Guido Giachetti, executive chairman of the Realestate Group future owners of the hotel, via RDC Properties Limited, commented: "We are thrilled to be partnering with Radisson Hotel Group in bringing the first Radisson Red hotel to Johannesburg, injecting a new life into the district through the hotel's leading and unconventional concepts.

"This Radisson Red will be a welcome addition to our portfolio of hotels and to our property investments in the Republic of

South Africa. As foreign investors based in the SADC region we are pleased to contribute to the growth of this magnificent
country through capital inflow and employment creation."

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