

Explore doing business to profit with purpose at the 2018 Africa Shared Value Summit

Issued by [Shift Social Development](#)

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Future-proof your business and book tickets now for the second annual [Africa Shared Value Summit](#), set to take place this week, on 24-25 May 2018, at The Maslow conference centre in Sandton, Johannesburg. The theme for this year's summit is Meeting the Challenge, and you're invited to join the Shared Value movement, deepening and continuing the Shared Value conversation in Africa with a focus on implementation, impact and how Shared Value may be used as a vehicle to implement and align business to the 17 UN Sustainable Development Goals (SDGs).



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Shared Value focusses on a business strategy where companies and their leaders realise and identify opportunities to maximise the competitive value of solving both societal needs as well as conventional needs defining the markets.

A Shared Value strategy can be implemented in businesses across the spectrum, and the summit is open to everyone who wishes to learn about and engage on Shared Value in Africa, including chief executives, managing partners, government department heads, business strategists, corporate affairs directors, business journalists and social entrepreneurs.



Doing good is good for business: Tiekie Barnard explains the benefits of Shared Value

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MC of the summit, Eusebius McKaiser, will lead esteemed speakers through important topics and discussion over the two-day event. Topics to be explored include: creating shared value through implementing business's social agenda, agricultural ecosystems and how to build and strengthen capacity and food security, and creating a green future through water, energy and waste management (Day 1), as well as how to access funding for growth, leveraging innovation for social change, identifying and evaluating Africa's young entrepreneurs and reviewing the role of sustainable institutions in building enabling environments for social impact (Day 2).

The line-up of speakers includes:

- **Mark Kramer**, Co-founder and Managing Director of FSG
- **James Mwangi**, Executive Director of the Dalberg Group
- **Prerana Issar**, Director: Private Sector Partnerships, United Nations World Food Programme
- **Lizeka Diepu**, Head of Sustainability, Enel Green Power RSA
- **Sam Hirst**, Manager, Nando's Farming Initiative
- **Dr Myriam Sidibe**, Hygiene & Nutrition Social Mission Director, Unilever Africa
- **Jon Duncan**, Head of Responsible Investment, Old Mutual Group
- **Dorcas Onyango**, Director: Programs Implementation & Partnerships Management, The Coca-Cola Company
- **Mark Cooper**, CEO, JCDecaux Sub-Saharan Africa
- **Wendy Lucas-Bull**, Chairman, Barclays Africa Group
- **Brian Chicksen**, Vice President (Group Sustainability: Health & EVP Support), AngloGold Ashanti
- **Anne Githuku-Shongwe**, Representative, UN Women South Africa Multi-Country Office
- **Dr. Jonathan Broomberg**, CEO, Discovery Health
- **Sanda Ojiambo**, Head of Corporate Responsibility, Safaricom (Kenya)
- **Tumi Phake**, Founder & CEO, Zenzele Fitness Group
- **Dr Frank Aswani**, VP & Director of Strategic Relations, African Leadership Academy
- **Lucia Bakulumpagi-Wamala**, CEO & Founder, Bakulu Power
- **Suraj Shah**, Africa Program Director, Intel
- **Nichole Yembra**, Managing Partner, GreenHouse Capital
- **Rosalind Kainyah**, Founder & Managing Director, Kina Advisory
- **Eugene Boadu**, Head of Corporate Affairs, mPedigree
- **Dr. George Mulamula**, Founder & CEO, Dar Teknohama Business Incubator (DTBi)
- **Tsholofelo Wechoemang**, CEO, Faven Africa & Boipelo AgriTech
- **Kamogelo Mogadima**, Director, KGEE'S Farming
- **Deprose Muchena**, Regional Director: Southern Africa, Amnesty International
- **Ignatius Ahumuza**, Co-Director, Art Planet Academy
- **Simbarashe Mhuriro**, Founder & MD, Oxygen Africa
- **Brienne van der Walt**, Head: Agri Joint Ventures, Absa

Read more about the summit topics and the speakers at <https://africasharedvaluesummit.com>.

Don't miss this opportunity to join the Africa Shared Value movement and find out how your business can bring about social change while positively impacting profit – [Book your tickets here](#) or [get in touch](#) for more information.

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Aligning profit with purpose, Shift Value offers advocacy, training, purposeful branding, and consultation to future-proof organisations by shifting their strategies towards Creating Shared Value (CSV).

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