

DStv and GOtv to broadcast AFRIMA across Africa

MultiChoice will be airing the All Africa Music Awards (AFRIMA) live on DStv and GOtv on 21-24 November. AFRIMA is the most anticipated music awards in Africa with the participation of over 700 artistes across the continent.



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The 5th edition of this festival will be held in multiple locations in Accra, its new host city till 2020. This years' main event will be led by a trio led by Ghana's polyglot MC Anita Erskine, Pearl Thusi from South Africa and US based Ghanaian Actor/Comedian Michael Blackson.

The Awards will be broadcast live on DStv channel 196 to Premium, Compact, Compact Plus, Family and Access customers and on GOtv MAX and GOtv Plus Channel 129. DStv customers can across Africa can also stream the events live on the DStv Now app on their phones as well.

The managing director of MultiChoice Ghana, Cecil Sunkwa Mills, said, "MultiChoice is glad to use the power of entertainment to connect our customers across the continent. We believe by sharing the magic of this award and its related events with the world we will be not only be celebrating the rich musical diversity of our continent but supporting Africa's creative industries into becoming a more vibrant, economic powerhouse."

AFRIMA will be broadcast live from Accra, Ghana's capital which is scheduled for the 21-24 November 2018; other activities programmed comprising of the Africa Music Business Summit, a combination of musical conferences and trade

expo will bring stakeholders in the creative and arts industry together to debate the business of music in Africa.

Millions of African music lovers across the world will be able to watch AFRIMA Music Village, a music concert and cultural festival which will be available through a network of over 80 broadcasters.

The AFRIMA Music Village will offer live performances from African artistes like P Square, Shatta Wale, Wiyala, Falz, Diamond Platinum plus over 40 more African musical greats.

Source: NexTV.com.

For more, visit: <https://www.bizcommunity.com>