

# Ethiopian Airlines now fully on-board with mobile self-check-in initiative

Ethiopian Airlines has announced the full implementation of the International Air Transport Association's (IATA) Self Check-in Initiative, which enables its customers to check-in using their mobile device, avoiding queues at the airport.



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The self-check-in enables domestic passengers to get their boarding pass by email three hours before departure if they give their email address at the time of booking; mobile phone, web, kiosk and auto check-in without having to go to the airport.

Group CEO of Ethiopian Airlines, Tewolde GebreMariam remarked: "As a customer-focused airline, we are delighted that our main hub, Addis Ababa Airport is among pioneering airports that are fully implementing IATA's Fast Travel Self Check-in initiative.

"The implementation of digital-driven self-services is vital for today's air travel and self-check-in enables our customers to be fully in control of their check-in process and avoid standing in line at the airport. In line with Vision 2025, we are continuously investing in technology solutions and simplified processes in order to avail the best possible travel experience."

The initiative is in response to passenger's demand for a more seamless travel experience through pay online, and check-in convenience.

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