

New account for Dummett & Co

Dummett & Co has added Varsity Sports, part of Francois Pienaar's Advent Sport Entertainment & Media (ASEM), to its portfolio. It will be focusing on building brand awareness for Varsity Sports, known for its 'sportainment' factor, on both a national level and regionally through the rollout of various sporting events.

For more, visit: https://www.bizcommunity.com