

Steers celebrates #600Flames at Gauteng's firefighters' training ground

Steers marked the opening of its 600th store with a special event at the Fireman's Tavern in Johannesburg. Members of the media and social influencers like ThickLeeyonce, Lindo Sithole, Nadia Herbst and Katlego Ncala all joined in on the festivities.



Social media phenom ThickLeeyonce on arrival



Steers Marketing Exec Adolf Fourie welcomes guests





The #600 Flames fire celebration ignites



The #600 Flames fire ignitor gets going



The #600 Flames VIP area and public spectators



The #600 Flames wooden structure about to be lit



Two Dads and a Kid bloggers bring the family flavour



#600Flames in full swing



#600Flames welcome committee



Celebrating 600 flame-grilled restaurants



James Pilkington and DJ Rikay on arrival

A "burn-out" of a wooden structure was the focal point of the evening at the Gauteng's firefighters' training ground in Modderfontein.

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