

## **3Sixty Biopharmaceuticals in sales and distribution deal with Adcock Ingram**

The OTC division of Adcock Ingram has assumed responsibility for the distribution and sales of 3Sixty Biopharmaceuticals' products. Adcock Ingram OTC is contracted to sell and distribute 3Sixty's women's reproductive health products, under the brand name Salome and Tenagril, which helps with migraine symptoms.

The partnership is an agreement between a Black-owned pharmaceutical company and a large, locally listed pharmaceutical company with broad distribution capabilities. Adcock Ingram is well-established in South Africa and other sub-Saharan countries.

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