

# Why more women don't win science Nobels

By Mary K. Feeney 17 Oct 2018

One of the <u>2018 Nobel Prizes in physics</u> went to Donna Strickland, a major accomplishment for any scientist. Yet much of the news coverage has focused on the fact that she's only the third female physicist to receive the award, after <u>Marie Curie in 1903</u> and <u>Maria Goeppert-Mayer</u> 60 years later.



Nobel Prize Medal in Chemistry. Image source: Adam Baker, Flickr, CC BY 2.0

Though biochemical engineer <u>Frances Arnold</u> also won this year, for chemistry, the rarity of female Nobel laureates raises questions about women's exclusion from education and careers in science. Female researchers have come a long way over the past century. But there's overwhelming evidence that women remain underrepresented in the STEM fields of science, technology, engineering and math.

Studies have shown those who persist in these careers face explicit and implicit barriers to advancement. Bias is most intense in fields that are predominantly male, where women lack a critical mass of representation and are often viewed as tokens or outsiders.

When women achieve at the highest levels of sports, <u>politics</u>, <u>medicine</u> and science, they <u>serve as role models</u> for all of us, especially for girls and other women. But are things getting better in terms of equal representation? What still holds women back in the classroom, in the lab, in leadership and as award winners?

## Good news at the start of the pipeline

Traditional stereotypes hold that women "don't like math" and "aren't good at science." Both men and women report these viewpoints, but researchers have empirically disputed them. Studies show that girls and women avoid STEM education not because of cognitive inability, but because of early exposure and experience with STEM, educational policy, cultural context, stereotypes and a lack of exposure to role models.

For the past several decades, efforts to improve the representation of women in STEM fields have focused on countering these stereotypes with <u>educational reforms</u> and <u>individual programmes</u> that can increase the number of girls entering and staying in what's been called the STEM pipeline – the path from K-12 to college to postgraduate training.

These approaches are working. Women are increasingly likely to express an interest in STEM careers and pursue STEM majors in college. Women now make up half or more of workers in psychology and social sciences and are increasingly represented in the scientific workforce, though computer and mathematical sciences are an exception. According to the American Institute of Physics, women earn about 20% of bachelor's degrees and 18% of PhDs in physics, an increase from 1975 when women earned 10% of bachelor's degrees and 5% of PhDs in physics.

More women are graduating with STEM PhDs and earning faculty positions. But they go on to encounter glass cliffs and ceilings as they advance through their academic careers.

### What's not working for women

Women face a number of structural and institutional barriers in academic STEM careers.

In addition to issues related to the gender pay gap, the structure of academic science often makes it difficult for women to get ahead in the workplace and to balance work and life commitments. Bench science can require years of dedicated time in a laboratory. The strictures of the tenure-track process can make maintaining work-life balance, responding to family obligations, and having children or taking family leave difficult, if not impossible.

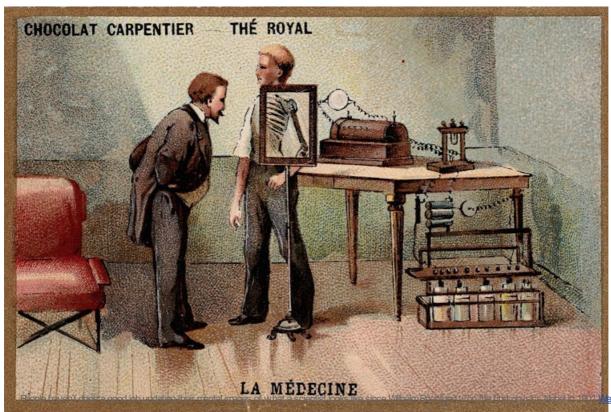
Additionally, working in male-dominated workplaces can <u>leave women feeling isolated</u>, <u>perceived as tokens</u> and susceptible to <u>harassment</u>. <u>Women often are excluded</u> from networking opportunities and social events and left to feel they're outside the culture of the lab, the academic department and the field.

When women lack critical mass – of about 15% or more – they are less empowered to advocate for themselves and more

likely to be perceived as <u>a minority group and an exception</u>. When in this minority position, women are more likely to be pressured to <u>take on extra service</u> as tokens on committees or <u>mentors to female graduate students</u>.

With fewer female colleagues, <u>women are less likely</u> to build relationships with female collaborators and <u>support and advice</u> <u>networks</u>. This isolation can be exacerbated when women are unable to participate in work events or <u>attend conferences</u> because of family or child care responsibilities and an inability to use research funds to reimburse child care.

Universities, <u>professional associations</u>, and federal funders have <u>worked to address a variety</u> of these structural barriers. Efforts include creating family-friendly policies, increasing transparency in salary reporting, enforcing Title IX protections, providing mentoring and support programmes for women scientists, protecting research time for women scientists, and targeting women for hiring, research support and advancement. These programmes have mixed results. For example, research indicates that family-friendly policies such as leave and onsite child care <u>can exacerbate gender inequity</u>, resulting in increased research productivity for men and increased teaching and service obligations for women.



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#### Implicit biases about who does science

All of us – the general public, the media, university employees, students and professors – have <u>ideas of what a scientist</u> and a Nobel Prize winner looks like. <u>That image</u> is <u>predominantly male</u>, <u>white and older</u> – which makes sense given 97% of the science Nobel Prize winners have been men.

This is an example of an <u>implicit bias</u>: one of the unconscious, involuntary, natural, unavoidable assumptions that all of us, men and women, form about the world around us. People make decisions <u>based on subconscious assumptions</u>, <u>preferences and stereotypes</u> – sometimes even when they are counter to their explicitly held beliefs.

Research shows that an implicit bias against women <u>as experts and academic scientists</u> is pervasive. It manifests itself by valuing, acknowledging and rewarding men's scholarship over women's scholarship. Implicit bias can work against women's hiring, advancement and recognition of their work. For instance, women seeking academic jobs are more likely to be viewed and judged based on <u>personal information and physical appearance</u>. Letters of recommendation for women are <u>more likely to raise doubts</u> and use language that results in negative career outcomes.

Implicit bias can affect women's ability to publish research findings and gain recognition for that work. Men cite their own

papers 56% more than women do. Known as the "Matilda Effect," there is a gender gap in recognition, award winning and citations. Women's research is less likely to be cited by others and their ideas are more likely to be attributed to men. Women's solo-authored research takes twice as long to move through the review process. Women are underrepresented in journal editorships, as senior scholars and lead authors, and as peer reviewers. This marginalisation in research gatekeeping positions works against the promotion of women's research.

When a woman becomes a world-class scientist, implicit bias works <u>against the likelihood</u> that she will be <u>invited as a keynote or guest speaker</u> to share her research findings, thus <u>lowering her visibility in the field</u> and the likelihood that she will be <u>nominated for awards</u>. This gender imbalance is <u>notable in how infrequently women experts</u> are <u>quoted in news stories</u> on most topics.

Women scientists are afforded less of the respect and recognition that should come with their accomplishments. Research shows that when people talk about male scientists and experts, they're more likely to use their surnames and more likely to refer to women by their first names. Why does this matter? Because experiments show that individuals referred to by their surnames are more likely to be viewed as famous and eminent. In fact, one study found that calling scientists by their last names led people to consider them 14% more deserving of a National Science Foundation career award.

#### Female physics laureate No. 3

Strickland winning a Nobel Prize as an associate professor in physics is a major accomplishment; doing so as a woman who has almost certainly faced more barriers than her male counterparts is, in my view, monumental.

When asked what it felt like to be the third female Nobel laureate in physics, Strickland noted that at first it was surprising to realise so few women had won the award: "But, I mean, I do live in a world of mostly men, so seeing mostly men doesn't really ever surprise me either."

Seeing mostly men has been the history of science. Addressing structural and implicit bias in STEM will hopefully prevent another half-century wait before the next woman is acknowledged with a Nobel Prize for her contribution to physics. I look forward to the day when a woman receiving the most prestigious award in science is newsworthy only for her science and not her gender.

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