

# Summertime, and the livin' is easy at City Lodge Hotels!

Issued by [City Lodge Hotel](#)

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City Lodge Hotels has burst into summer, with a new look and feel, enough to give you a double take. We've also got special offers galore to choose from, and our restaurants have beefed up their menus so you never need to leave your hotel. Let's dive in!



**'Life is hard. Check into easy'** is our new tagline that reflects our understanding of an approach to our guests' daily challenges before they reach our reception, call our reservations team, or book on our website.

We strive to make the simple extraordinary, and we do this by ensuring every guest has the hospitality experience, service and affordability that they need across our four hotel brands.

We've refreshed our hotel brands with new taglines, giving you, our guests, more reasons to think 'easy':

- Courtyard Hotels: *The soft life made easy*
- City Lodge Hotels: *Easy living*
- Town Lodges: *The easy choice*
- Road Lodges: *Basically easy*



Have you spotted some of our playful new commercials? We want to make you smile and know that we understand your pain points because we feel them too. Check out some of them below:

Zuki Jantjies, divisional director: sales and marketing, explains, “Life is full of challenges, big and small, and staying at a hotel shouldn’t be one of them. To simplify life’s complexities, we’ve ensured our 59 hotels offer a relaxing, convenient haven for all who stay with us. Sometimes we just want to check out of the stress of everyday life, and check into an experience and mindset of ease – that’s where our hotels come in.”

**Summer specials** always get us excited as we start planning a much-needed year-end break. Whether you’re heading to the beach, bush or staycation closer to home, ‘check into easy’ this summer with a great discount at our hotels for stays from 13 December 2023 to and including 14 January 2024. Bookings are open from 18 October 2023, when making reservations online via [www.citylodgehotels.com](http://www.citylodgehotels.com) or simply call us or email your bookings directly with our hotels for the promotion period, as follows:



- Up to 20% off best available rate (BAR) when staying for three nights or more at participating coastal Courtyard Hotels, City Lodge Hotels and Town Lodges.
- Up to 20% off BAR for any stay length at participating inland Courtyard Hotels, City Lodge Hotels and Town Lodges.
- Up to 10% off BAR at participating Road Lodges.

And, as the famous saying goes, that’s not all! We’re also throwing in food and beverage vouchers per booking to the value of R100 at Courtyard Hotels and City Lodge Hotels, R75 at Town Lodges, and R50 at Road Lodges, all redeemable against food or beverages ordered at the hotel, excluding breakfast.

Choose the SUMMER – BB (bed-and-breakfast) or SUMMER – RO (room only) promotion when making your booking online, and be sure to read through the terms and conditions on our website ([www.citylodgehotels.com](http://www.citylodgehotels.com)).

### Delicious dining

You’re spoiled for choice in our restaurants these days. Whether dining in our signature #Café at City Lodge Hotels, relaxing in our Eat-in restaurants at our Town Lodges and Road Lodges, or enjoying one of our upmarket restaurants at our Courtyard Hotels, our menus have new, delicious and hearty meals, snacks, desserts, beverages and cocktails to choose from.

For those following all the nail-biting, jump-up-from-your-seat action this rugby and cricket season, we’re offering various specials in our hotels on match days.

“We’re excited to bring you fresh innovation this summer. Check out our social media pages on Facebook, Instagram, X and LinkedIn, follow us and share. It’s easy!” says Zuki.

° **Planet vs. Plastics: City Lodge Hotels’ eco-initiatives make sustainability easy** 23 Apr 2024

° **Sleep Easy with City Lodge Hotels! Bedtime Stories for Business People launched** 20 Mar 2024

° **Calling all last resorters: City Lodge Hotels’ quarterly break saves the day!** 14 Mar 2024

° **Cheers to St Patrick’s Day! Guinness specials and more at City Lodge Hotels!** 11 Mar 2024

° **City Lodge Hotels introduces Suhoor Breakfasts for Ramadan guests** 8 Mar 2024

## City Lodge Hotel

CITY LODGE HOTEL GROUP

City Lodge Hotel Group has a variety of hotels dedicated to providing you with comfort at a level that suits you. With 5 Courtyard Hotels (480 rooms), 19 City Lodge Hotels (3281 rooms), 12 Town Lodges (1507 rooms) and 23 Road Lodges (2 272 rooms), the Group has a total of 7540 rooms and ranks among the 250 largest hotel chains in the world. We are dedicated to providing quality accommodation for business, leisure and 'bleisure' travellers in South Africa, Namibia, Botswana and Mozambique. From basic, functional rooms to magnificent luxury studios, we have the range and experience to give you unbelievable service and exceptional accommodation at a price you can afford and in a location near to where you want to be. Go to [www.clhg.com](http://www.clhg.com) for more information.

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