

# University of Pretoria appoints Nicola Kleyn as dean of GIBS

The University of Pretoria today announced that after a local and international search, Professor Nicola Kleyn has been appointed as the dean of the Gordon Institute of Business Science (GIBS). This appointment is effective from 1 April 2015, prior to which Professor Kleyn will work alongside the business school's current dean, Professor Nick Binedell, as dean elect.

Professor Kleyn, who joined GIBS in 2000, was deputy dean and executive director: academic programmes prior to her appointment as dean. Previously she was an associate professor in marketing at GIBS with a particular interest in the areas of marketing strategy, customer focus, branding and ethics. She holds a BCom, a BCom (Hons), an MBA (Wits) and completed her doctorate at the University of Pretoria. Before joining academia her career in commerce included heading up learning and development at Investec Bank.

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