

# Love diamonds? Check out Shimansky's new Rockwell Diamond Experience

Diamond jeweller [Shimansky](#) recently launched the Rockwell Diamond Experience, an insight into the creation of its diamond and Tanzanite jewellery pieces. The 45-minute, multilingual tour shows off the journey of a Shimansky diamond and highlights the craftsmanship in every piece of jewellery.

The 1200m<sup>2</sup> showroom highlights a range of the jeweller's custom designs, including the Millennium diamond engagement ring. Visitors are also offered the opportunity to participate in creating a custom item of jewellery with their choice of diamonds alongside one of Shimansky's designers, which is then brought to life by the team of craftsmen within 48 hours.

For more, visit: <https://www.bizcommunity.com>