

Marcus Hörberg appointed head of Volvo Group Southern Africa

Volvo Group Southern Africa has appointed Marcus Hörberg as its new vice president, with effect 1 July 2018.



Marcus Hörberg

Hörberg boasts 20 years of experience in customer finance, business development, strategy and country management for Volvo Group in emerging markets. He was the vice president of Volvo Peru and Region North for the past five years.

Hörberg started his career in Volvo Financial Services and worked for ten years in various positions, while building Volvo Group's customer finance business in Eastern Europe. He also gradually expanded his competencies from financial and hands-on risk analysis to strategy and cross-cultural management with a focus on CRM and target-driven teamwork during this time.

For more than a decade, he has been managing director and country manager for Volvo Group companies in the Balkans, Morocco, and Peru.

"Frequently travelling to, and living in these markets, gave me a deep insight into how small and large corporations fail and succeed in new market economies," said Hörberg.

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