

Giusy Buonfantino to leave Kimberly-Clark in November

Adweek reports that Giusy Buonfantino will vacate her role as Kimberly-Clark CMO from 1 November 2019. The announcement was made by Kimberly-Clark chief growth officer Alison Lewis in an internal memo - which was obtained by Adweek; the announcement has been confirmed by a Kimberly-Clark spokesperson.

The global marketing capabilities team will now report to Lewis, who joined the company in June after six years as CMO of Johnson & Johnson. Read more on <u>Adweek</u>.

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