

Dove reinforces No Digital Distortion Mark with SA women

To help reinforce its idea of being a brand that works hard to ensure that beauty is a source of confidence and not anxiety, Dove has partnered with real South African women following its No Digital Distortion Mark. The images are of women with captions that tie in with Dove's idea of beauty.





#Mandela100: Dove goes beyond skin-deep beauty with No Digital Distortion Mark

Leigh Andrews 12 Jul 2018

