

Launch episode of YouthTube

YouthTube - South Africa's first youth-driven YouTube video series, is brought to you by Africa's leading youth marketing agency, HDI Youth Marketeers. Our youth see the world, and our country, a little differently. From cute kid observations to brooding teen insights, 50% of South Africa is under 24, and they want to be heard. YouthTube is the place to hear and see their views, boos, chirps and cheers!

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