

More social media tracking software

The InterAct Social Media Intelligence solution, launched in June this year by call centre and communications specialist [Inter-Active Technologies](#), is meant to allow organisations to highlight and increase the awareness of posts and comments related to their business on popular social websites. It provides regular updates and extensive reports on current 'posts and mentions' through the implementation of solutions software and services. Businesses can respond or react accordingly, manage their brand proactively and enhance customer satisfaction. For more, go to www.inter-active.co.za.

For more, visit: <https://www.bizcommunity.com>