

Takealot Google Glass - Another Delivery On Time!

Takealot.com has created a video displaying the life of one of its online orders, shot through the lens of Google Glass. “We created a fun and engaging video which illustrates some of the features, while at the same time showcasing the lengths the company’s delivery man goes to in order to ensure that the customer gets the parcel on time, which is what the site is all about,” says takealot.com CMO, Declan Hollywood.

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