

Park Inn By Radisson Cape Town, Newlands, Radisson Blu Le Vendome Appoint Scout PR & Social Media

Cape Town-based Scout PR & Social Media has been appointed as the dedicated PR company for Park Inn by Radisson Cape Town, Newlands and Sea Point's Radisson Blu Le Vendome, both part of the Radisson Hotel Group.

Scout PR will be driving the hotels' PR campaigns, while Scout PR & Social Media will be responsible for the reputation management and publicity of the hotels.

For more, visit: <https://www.bizcommunity.com>