

Stratitude awarded for Beyers Chocolates packaging

Stratitude received a silver award in the food category at the IPSA Gold Pack Awards 2017, that was held at the Inanda Club in Sandton, Johannesburg. The integrated agency received the accolade for its work on the Beyers Chocolates slabs.

The Gold Pack Awards promote and encourage world-class excellence in packaging design and technology. Beyers Chocolates and Stratitude formerly received gold in the range category and was placed as first runner-up in the new product of the year category at the 2017 Food Review/Symrise New Products competition.

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