

Puma helps share the love



[Image: Salvatore Vuono / FreeDigitalPhotos.net](#)

Puma is sharing the love this Valentine's Day with a new campaign designed to help the football fans cope with the problem that occurs every 14 February: how not to miss the game and still make your Valentine feel like she (or he) is your number one. Pumasharethelove.com gives your Valentine their own fan site, complete with a video professing your love. The mechanic is simple. Upload your Valentine's picture and type in their name and yours and presto! You have an entire fan page complete with an anthem dedicated to your significant other. Go ahead share the love!

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