

McCain announces winners of competition



Robyn Beckworth Judge, McCain PR hands over prize to winner Yvonne Venter at her Pretoria home.

McCain has announced the winners of its recent campaign to promote its Young and Tender range of frozen vegetables, which was run in conjunction with Phillips. It focused on the concept of lending a hand in the kitchen, with a grand prize consisting of Phillips kitchen appliances, 50 Phillips steamers as consolation prizes and in-store spot prizes of branded shopping cooler bags. The main winner was Yvonne Venter from Pretoria.

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