

2018 Wine and Beer Label Design Awards winners

The results of the fourth annual Wine Label Design Awards and the inaugural Beer Label Design Awards were announced last month at the Cavalli Wine and Stud Farm in Somerset West.

The competition, sponsored by self-adhesive label supplier Rotolabel and convened by *Winemag.co.za*, seeks to reward outstanding design as an influence on wine and beer purchases. Judging criteria includes originality of concept, execution, shelf appeal and effectiveness as a piece of communication.

Wine label winners

A total of 44 wine label entries were received, 28 of these emerging as finalists.

Grand Prix

The Vinoneers No. 42 Orpheus & The Raven 2015
Design firm: Bravo Design

People's Choice Award

The Drift: Gift Horse 2015, Moveable Feast 2014, Penelope MCC 2015, There Are Still Mysteries 2015
Design firm: Penelope Jack/Andrew van der Merwe

Gold Awards

Single wine selling for over R80 a bottle
Jason's Hill Beatrix Reserve Chenin Blanc 2016
Design firm: Fanakalo

Single wine selling for over R80 a bottle
The Vinoneers No. 42 Orpheus & The Raven 2015
Design firm: Bravo Design

Single wine selling for over R500 a bottle
Jordan Sophia 2013
Design firm: Haumann Smal Design Studio

Single wine selling for over R500 a bottle
The Drift There Are Still Mysteries 2015
Designers: Penelope Jack/Andrew van der Merwe

Wines in a series – no price constraints
Fairview Single Vineyard: Eenzaamheid Shiraz 2014, JakkalsFontein Shiraz 2014, Pegleg Carignan 2014, Primo Pinotage 2015, The Beacon Shiraz 2015
Design firm: Jane Says

Wines in a series – no price constraints
Zandwijk: Unorthodox Kosher Sauvignon Blanc 2017, Unorthodox Kosher Merlot Cabernet Sauvignon 2014
Design firm: Brandever (Vancouver, Canada)



Wine Label Awards Grand Prix winner: The Vinoneers No. 42 Orpheus & The Raven 2015

Beer label winners

A total of 56 Beer Label entries were received, 42 of these emerging as finalists.



Beer label Awards Gold winner: The Kennel Brewery

Grand Prix

No award.

People's Choice Award

Lakeside Brewing Co: 783 Pale Ale, Festival Oktoberfest Lager, Out of Office Belgian Blonde, Summer Red Session IPA
Design firm: Jenny Glazier

Gold Award

Beers in a series

The Kennel Brewery: Alesation India Pale Ale, Bierboel Belgian Milkshake, Beernard California Common, Lagedor India Red Lager, Malt yeast Poodle Witbier, Porter Collie Smoked Porter
Designer: Peter Fabricius

Visit Winemag.co.za for full results of the [Wine Label Design Awards](#) and [Beer Label Design Awards](#).

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