

The search begins for SA's best boerie

The search is on for the best maker of boerewors in South Africa, as the 25th annual Championship Boerewors competition officially opens for entries.



All boerewors pioneers, connoisseurs and enthusiasts with an exceptional traditional recipe, plus the skills to make boerewors from scratch, are encouraged to enter before 2 June 2017.

Over the past 25 years, South Africans from all walks of life, from housewives to butchery managers and even by a (then) 13-year-old primary school learner, have conquered the title of Boerewors Champion.

The South African Chefs Association (SACA), a recognised authority on food, will once again take charge of the judging, ensuring that all entries adhere to the guidelines for making traditional boerewors.

Entrants will battle it out in six championship rounds held nationwide on Saturday, 1 and 8 July 2017. Three winners from each championship round will then proceed to the Top 18 Round in Cape Town on Saturday, 22 July 2017, where a panel of expert judges from SACA will choose the top three recipes.



Olivier Kritzinger, OBW Champion 2016

Consumers' choice

The competition heats up when the top three recipes will be available in Shoprite and Checkers supermarkets for consumers to buy, braai and vote for their favourite between 18 August and 8 September 2017. By voting, the public ultimately decides who the new boerewors champion is and they stand a chance of winning their share of prizes.

After the votes have been audited, the 2017 Championship Boerewors winner will be revealed on 13 September and the recipe will be available in stores from 15 September, in time for Heritage Day celebrations.

The 2017 Championship Boerewors grand prize includes a new Toyota Hilux 2.8 Double Cab, as well as the honour of having one's recipe crowned and sold as #SAsNo1. There are also prizes up for grabs for participants from Coca-Cola, Wellington's and Simba.

For more information, go to www.championshipboerewors.co.za.

For more, visit: <https://www.bizcommunity.com>