

Liquorice to manage Defy's digital, social media

Defy has appointed Liquorice as its digital and social media agency of record. Deft Appliances is a manufacturer and distributor of domestic appliances in Southern Africa.

Liquorice's list of clients includes Unilever, Distell, Pioneer Foods, SA Home Loans, Sanlam, Michelin, Avon, and Dimension Data.

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