

# Apple shows off its privacy policies at 2019 CES

*The Independent* reports that Apple has used the 2019 International CES in Las Vegas as an opportune time to belittle its competitors' privacy policies. Though it does not attend CES, Apple made its presence known through a billboard that reads "What happens on your iPhone stays on your iPhone."

“ Apple just bought a huge iPhone billboard to troll the tech industry <https://t.co/5TNzT9uOeA> - The Independent (@Independent) [January 7, 2019](#) ”

The billboard is also accompanied by a link to [Apple's privacy website](#).

For more on this story, go to [The Independent](#).

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