

What are the effects of load shedding on the media industry?

Issued by [Dentsu](#)

19 Dec 2022

So here we sit as a country in load shedding level 6, possibly even 7, and the CEO of Eskom has resigned!



What have the effects been on the media sector and what solutions can be implemented to assist all players in this sector? Ingrid von Stein is joined by Chantel Harrison, media partnerships and investments director, Amplifi.

Join us bi-weekly on the dentsu wisdom series as we delve into the various segments of media, marketing, OOH, creative and data fields that make up this industry we call Marketing & Advertising.

Sign up on www.dentsuwisdom.com to make sure you never miss the latest industry views.

- **Game changer: How data science is reshaping esports** 8 May 2024
- **The new frontier: AI-driven marketing in the digital age** 30 Apr 2024
- **Chantel Harrison elevates to managing director role at iProspect South Africa** 19 Apr 2024
- **iProspect dentsu South Africa triumphs at South Africa Smarties Gala Awards Ceremony** 18 Apr 2024
- **Does anyone know what content is any more?** 16 Apr 2024

Dentsu

dentsu

Dentsu is the network designed for what's next, helping clients predict and plan for disruptive future opportunities in the sustainable economy. Taking a people-cantered approach to business transformation, dentsu combines Japanese innovation with a diverse, global perspective to drive client growth and to shape society.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>