

Associated magazines partners with GraphicMail

Associated Magazines, the leading independent publisher of women's magazines in South Africa - producing some of the country's most-loved glossies such as The Oprah Magazine, Cosmopolitan, Marie Claire and House and Leisure, has partnered with GraphicMail to help them manage their email and mobile campaigns.

GraphicMail is the leading email marketing platform in South Africa, offering businesses easy-to-use and affordable tools to send their email campaigns. The innovative company has recently also enabled social media integrations. They are represented by 16 offices globally and offer small business, corporate, non-profit, white label and reseller accounts.

For more, visit: <https://www.bizcommunity.com>